



GVAA to host December show at La Cumbre Plaza

Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art and crafts when the Association hosts

Picassos4Peanuts

Saturday, December 11, 2021

11 a.m.-4 p.m.

This will be a non-juried exhibition, outdoors at La Cumbre Plaza where locals and tourists will be gathering to eat and shop for holiday gifts. If you would like to be a part of this exciting event, here are some guidelines for you to be thinking about...

TGVAA will provide:

- Art panels
 - Two panels, one side, is \$35.
 - Two panels, two sides, is \$70.
 - Each artist may reserve a maximum of two two-sided (\$70) panels.
 - If reserving a double one-sided panel, you may choose a panel partner to utilize the panel's other side ahead of time (be sure to tell us who).
 - Panels measure 38" wide X 60" or 72" high so plan to display art that fits within these dimensions. ***You may choose the height on the application and your request will be filled on a first-come, first-served basis.***
- You are welcome to bring a bin for prints, and a table for crafts, cards, bookmarks, etc.
- **Table tops MUST be covered** in red, green or white. Not necessary to drape to the ground.
- You may bring an umbrella and stand. ***Umbrella must be a solid color—no prints/advertising.***
- If you have panels and a table, they will be set up together.
- One chair will be provided per artist unless a second chair is requested for a helper.

Artists:

- Fill out and submit the Artist Application attached.
- If you choose to have someone help you, GVAA will provide an extra chair as noted above. You will need to provide this information on the application at the time you reserve your panel(s).
- Participants should plan to arrive at 9 a.m. and will have ample time to hang their art/set up their craft tables before the show opens at 11 a.m.
- **Participants should plan to stay after the show closes to help take down panels, etc.**

Commission

- A 25% commission will be deducted from sales to cover the cost of the plaza and advertising of the show.



Above is a photo of two panels. Panels may be reserved based on using one side (\$35) or two sides (\$70). They can be covered in fabric so both sides can be used without “see through”.



Above is a fabric panel, which will be set up in a pair as are the grid panels in the previous photo. You may use one side (\$35) or both sides (\$70). Panels will be reserved on a first-come, first-served basis.

A briefing about the event will be sent to participating artists a few days prior to the show.

Questions? Contact Pat Heller, Special Events Coordinator, at patheller@cox.net