Goleta Valley Art Association Bringing Art to the Community

TheGoletaValleyArtAssociation.org

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GVAA at Camino Real Marketplace with live music August 13



"Landscape 1" – 36 x 48 acrylic, Marie Arnold GVAA will donate a percentage of procedes to a local charity.

The Goleta Valley Art Association presents an ART SHOW & SALE featuring Tom Henderson with the Summerland Band 1-4 p.m. at Camino Real Marketplace Saturday, August 13th Art Show Hours: 11 A.M. - 5 p.M.

The GVAA President's Message

GVAA artists submitted 46 pieces on Friday, July 1st, for our show at the Goleta Valley Library (GVL). Juror Garrett Speirs chose 29 and awarded 6 Juror's choice ribbons. Congratulations to our award winners: Anne Anderson, Mogens Hjorting, Holly Hungett, Edward Rodgers, Terre Martin Sanitate, and Lynn Weber.



Three new members were juried in by Garrett. Welcome to Mantrita Cole, Donna Greene and Edward Rodgers (also an award winner!). Each new member had a piece accepted in the show, making a total of 32. So far this year, we have welcomed 19 new members!

You'll want to be at **the show take down Wednesday, July 27th, 5:15 – 7** P.M. when Garrett offers his critique. If you cannot be there, please arrange for someone to pick up your piece as the library cannot store it.

Our next Ingathering is Friday, September 2nd 10:30-12:30 P.M. at the GVL. Libby Smith, landscape painter and Adult Ed teacher is our juror. Please make sure your work is properly matted, framed and wired. You may submit up to two pieces at \$10 per piece.

For summer fun, we held our GVAA annual picnic. on Saturday, July 16th at Stow Grove Park, Area 3 from 11 - 2 p.m. Judi Doernberg led us in a new art project. Many thanks for a memorable event to Pat Heller, our Special Events Coordinator, and the volunteers who arrived early to set up: Heidi Bratt, Pat Heller, Merith Cosden, Elizabeth Flanagan and Barbara Cronin Hershberg. Thanks also to Sun Young Moon who stayed late with us to help clean up. Photos and comments are on page 3.

Pat is also busy organizing **GVAA's Summer Outdoor Art Show and Sale**. This year, it will be held on **Saturday, August 13th at the Camino Real Marketplace**. If you are interested in being a participating artist, contact Pat at patheller@cox.net.

This month's featured artist is GVAA's Marie Gionet Arnold. Marie has been a dedicated GVAA member and volunteer having served as GVAA's Vice President, President and Treasurer for many years. She also helped facilitate GVAA's outdoor shows at La Cumbre Plaza last year. Marie is a founding member of La Cumbre Center for the Creative Arts (LCCCA) where her beautiful abstract art is available at the Fine Line Gallery.

As always, please keep well and stay safe.

Elizabeth Flanagan euflanagan@gmail.com

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Membership Messages

Letter from Jan Smith, GVAA Director of Membership

At the Goleta Valley Library June Exhibit we gained three new members: Mantrita Cole, Donna Greene and Edward Rogers. "Welcome!" to our three new members!

The People's Choice Awards have returned with our GVAA art shows at the Goleta Library! A small voters box is on the wall where you, or whomever views the show in person can vote for a favorite piece and artist. People's Choice Award winners are announced during the endof-show critiques, then included in the next month's newsletter.

Mark your calendar! A Painting Workshop on September 30th, 1 - 5 p.m., with Christina Ramos, our Golden Paint representative, will feature fundamental painting techniques to create realistic images. Christina will provide all the paint and reference materials. Attendees will only need to bring a canvas (11 X 14") and a table top or standing easel. The fee is \$65 and it will be held at Rancho Santa Barbara. An email to sign up will be sent to all members.

Mark Your Calendars for GVAA Events

JULY

Goleta Valley Library Show: 27th, Wed. 5:15 - 7 P.M. Garrett Speirs Critique, and People's Choice Awards

AUGUST

Camino Real Marketplace Show:

13th, Sat. 11 A.M. - 5 P.M. with live music

SEPTEMBER

Goleta Valley Library Show:

2nd, Fri. 10:30 A.M. - 12:30 P.M. Ingathering, Judge: Libby Smith

28th, Wed. 5:15 - 7 P.M. Libby Smith Critique, and People's Choice Awards

Christina Ramos Live Paint-Along 30th, Fri. 1 - 5 P.M. Rancho Santa Barbara rec room

NOVEMBER

Goleta Valley Library Show:

4th, Fri. 10:30 A.M. - 12:30 P.M. Ingathering, Judge: Cathy Runkle

30th, Wed. 5:15 - 7 P.M. Cathy Runkle Critique

Best Regards, *Jan Smith,* GVAA Director, Membership jansmith.sb@gmail.com

OVERHEARD at the GVAA annual picnic: "This is my favorite art event of the year. I never miss it!"





June 29, 2022 Dean Ma Archer, an behalf of the Antists of Coldar Jallen that Associatany Coldar Then hyper about the Coldar Unit than Show of the Coldar Unit of the Bando when the Bando when the Unit of the Bando when the Bando when the Unit of the Bando when the

Direct Relief Donation

I was most pleased to send a check for \$125 to Direct Relief on behalf of GVAA Artists. Here is a copy of the note I sent to Mr. Axelrod, Associate Director, Partnerships and Philanthropy. I used a card with beautiful art on it from GVAA artist Heidi Bratt. The art piece is called "Grace" which seemed appropriate. The card says:

"On behalf of the artists of Goleta Valley Art Association (GVAA), I am happy to enclose a donation of \$125.00.

Our May show at the Goleta Valley Library (GVL) was entitled "Art for Peace" in honor of Ukraine. The Board voted to donate a percentage of proceeds from that show to Direct Relief toward your efforts in Ukraine. Thank you for all you are doing in the world."

> In Gratitude, Elizabeth Flanagan President, GVAA



Art Biz Workshop with Carissa Luminess

Seventeen GVAA artists attended the Art Biz Workshop given by Carissa Luminess (*Friday, June 17th*). The 2 hour Zoom workshop covered such important topics as pricing, showing, and advertising our work.

From a lengthy career as a successful artist, Carissa candidly answered our many questions in depth. She's "been there—done that", and can address every aspect of an art business.

We were provided with an informative "handout" which included an

extensive list of websites for companies that support artists in showcasing and selling their works. Likewise, the process of how to license our images to provide ourselves with passive income was explained in detail.

The workshop was recorded and each attendee received a video of the session so we can review at our leisure, as often as we wish. All this for \$35! We each came away with a wealth of new information.

JUNE People's Choice Winners GOLETA VALLEY LIBRARY

Congratulations to **The People's Choice Winners** from our June show at Goleta Valley Library:

1st Choice – Frances Reighley, "Watch the Birdie", oil >





2nd Choice – Rosalie Bier "Single Line Lineup" watercolor & ink



3rd Choice – Carol Schmidt "Palm at the Pink House" watercolor

Measuring Success

by Kallie Branciforte

In a world of social media, it can be easy to get caught up in what other people are doing and how they are doing it. It's easy to find yourself copying others trying to recreate their success for yourself. While you certainly can draw inspiration from others, the most successful people stay in their own lane. They measure their success against themselves, not others.

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GVAA Recent Events continued

A Perfect Picnic

It was a beautiful Saturday (July 16th), when GVAA artists and family members gathered at Stow Grove Park for the annual picnic. We were assigned Area 3 instead of Area 2 this year, and what a gift that turned out to be. An enormous tree that shaded our usual Area 2 tables had come down and there was no more protection from the sun.

Area 3, it turns out, is covered by a pergola that gave us plenty of shade



Patterns made by the pergola on those enjoying lunch.



Judi Doernberg explaining our "Tiny Book" art project.

and just enough sun to create a work of art all its own.

Everyone brought a lovely dish to share; it made a feast! Lots of fruits and salads, creative dishes and some amazing desserts were enjoyed while we all chatted and got caught up on our activities of the last year.

Following lunch, **our fabulous Judi Doernberg** once again had us learn a new skill: making teeny-tiny fold out books! The book covers are 2-inch square panels that were painted with water-soluble oil pastels (yes, they are a thing), then covered with gel medium to seal in the painting.

Next we cut and folded paper in two different ways to create two of the most adorable little books that can be used as tiny travel journals, greeting cards or to record any treasured information.

Special thanks to Elizabeth Flanagan, Merith Cosden, Barbara Cronin Hershberg, Sun Young Moon, Judi Doernberg and Heidi Bratt for their part in setting up and cleaning up, and to anyone else who gave a hand that I may have missed. It took a village, and we have the best village imaginable!

Dat Heller, Special Events Coordinator patheller@cox.net



Tiny Books



Be Seen!

Your GVAA Newsletter Editor is on the lookout for your news. However, she is deluged with all manner of emails every day.

Please note that when I open an emailed GVAA newsletter submission, I respond to it right away to acknowledge its receipt to the sender. This month, I was away and out of Internet range June 26 – July 16. So, sorry for late responses. If you send me an email, expect a quick response, or please resend it, or text or call me to bring it to my attention. This is especially important on the 10th of the month when the biggest flurry of email submissions usually comes in. If you can, please send your submission earlier in the month.

Please put "**GVAA News**" as part of the Subject Line. Thanks so much for your patience and perseverance!

Dawn King 805.588.0472 dwn.king1@gmail.com

Goleta Valley Library July Exhibit • Juror's Awards







Mogens Hjorting "Fall" oil



Lynn Weber "Late Persimmon" Monoprint-Chine Colle



Edward Rogers "Fish" ink



Terre Martin Sanitate "Living in the Future" mixed



Holly Hungett "Upward View" acrylic



GVAA Show & Sale will be at Camino Real Marketplace with live music August 13 Sign up NOW

GOLETA August GVAA Show & Sale

After two successful shows at the La Cumbre Plaza in 2021, we're bringing GVAA's summer outdoor show home to Goleta this year. On Saturday, August 13 from 11 A.M. to 5 P.M. we host our Summer Show and Sale at the Camino Real Marketplace (Hollister & Storke Road, also known as the Home Depot shopping center).

This is our new show location...where a constant stream of shoppers and diners will have the opportunity to see and buy the wonderful artworks we make. Tom Henderson's Summerland Band will join us to make the day a wonderful success!

For application & payment see: <u>https://www.thegoletavalleyartassociation.org/</u> marketplace-show.html

OR print newsletter pages 10 & 11, print & submit with your check by U.S. mail as indicated.

Dat Heller, Special Events Coordinator



GVAA's August Show & Sale is at the Camino Real Marketplace (Hollister & Storke Road), which is also known as the Home Depot shopping center.

Upcoming Events

2022 Goleta Valley Art Association Camino Real Marketplace Show

Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art in August when the Association hosts:

The GVAA Summer Show and Sale at the Marketplace Saturday, August 13, 11 A.M. - 5 P.M.

This will be a non-juried exhibition, outdoors at Camino Real Marketplace in Goleta, where locals and tourists will be gathering to dine, shop and view our artwork. If you would like to be a part of this exciting event, here are some **guidelines** for you to be thinking about. **Deadline to apply is Monday, August 1.**

For application, see pages 10 & 11 of this newsletter; OR apply & pay online at:

https://www.thegoletavalleyartassociation.org/marketplace-show.html

Thank You! to Jim Felland for use of his ink & watercolor painting "LUNCH TIME" (upper left), and Thank You! to Marie Arnold for use of her acrylic painting on our page 1 column – and shown here. >



SEPTEMBER Special GVAA Event

On September 30th, Christina Ramos is offering an in-person 4 hour painting class in Goleta. This class covers the basics of painting with acrylics. Whether you are a beginner or an experienced painter, this is the class for you. Learn fundamental techniques used by the instructor, to create realistic images. *[For more on Christina Ramos see March 2022 GVAA newsletter, page* 2.]

Each student will have individual attention, and the instructor will demonstrate all the techniques used to paint a small still life. Paints and reference material will be supplied by the instructor. Students will bring brushes and one 11x14 canvas as well as a table top or standing easel.

No previous painting experience is necessary. Students should have basic drawing skills.

All paint and reference material is included in the \$65 fee. Class size is limited.

To attend, contact Christina by email well in advance:

christinaramosfineart@gmail.com

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Christina Ramos and two of her paintings



Featured GVAA Member











Marie Gionet Arnold

I was already in my sixties when I finally discovered art as a way of expressing myself. As I was approaching retirement, a friend invited me to join her in a collage class at SBCC Adult Ed. I took collage classes for about five years.

Following my interest in the art world, I then started painting acrylic. I found that the medium gave me the freedom to explore a world of colors and emotions, which had not been present in my collage work.

Art has been a meditative and transformative experience. Using

bold colors comes naturally as I let the intuitive side of my personality guide me through the process of creating. My path to meaning and purpose is to allow the creative spirit to be my guiding light.

The discovery of something new about myself comes through abstract art as I allow life energy to flow more fluidly. Through my work I hope to evoke feelings of "interconnectiveness".

I was admitted into the Goleta Valley Art Association and into the Santa Barbara Art Association in 2012. In 2013 I was invited to join the Board of GVAA as Vice-President, then served as President for one year, followed by four years as Treasurer. My experience working with the Board has helped me develop my leadership skills.

I am so grateful for this organization. I felt encouraged and supported through many trials and errors. In early 2012, I was also one of the earliest members to join the Abstract Collective.

In 2019, I became one of the founding members of La Cumbre Center for Creative Arts and now have a working studio in the Fine Line Gallery.

Thank you GVAA, for being such a great presence in my life.



IMAGES: counter clockwise starting at top left

"December", 30 x 40 acrylic

"Graffitti*",* 30 x 40 acrylic

Untitled, 30 x 40 acrylic

"Img 0759*",* 16 x 20 mixed media

"Summer Garden", 30 x 40 acrylic

GVAA Artists at I Madonnari

Following in the footsteps of 16th Century Italian Madonnara (street painters), artists **Cheryl Guthrie and Terri Taber** teamed up over Memorial Day weekend for the annual Santa Barbara I Madonnari Festival held at SB Mission. For over 20 years, they have created vibrant and colorful, chalk art imagery on the sunbaked pavement at the Mission.

Cheryl and Terri continue to be fueled by the creativity and talent of their fellow Madonnara. Their 12 ft x 8 ft rendition of the four bronze horses once atop San Marco Basilica in Venice, symbolizes beauty, strength, and triumph.

I Madonnari is the brainchild of recently retired I Madonnari Executive Director, **Kathy Koury**. After witnessing a street painting competition in Italy, she created the fundraising concept of sponsored street painting squares to Santa Barbara in 1987. In doing so, **Santa Barbara became the first city to host this popular festival in the Western Hemisphere.** The festival benefits the Children's Creative Project which brings arts education programs to over 50,000 local children.

BOURKE WEALTH MANAGEMENT



For the past 13 years, Cheryl and Terri have been sponsored through the generosity of Bourke Wealth Management not only with their financial contribution to the festival but with their great encouragement and enthusiasm.

 "Triumphal Quadriga"
 12 ft x 8 ft street painting
 by Cheryl Guthrie and Terri Taber 2022, photo by Sharyn Chan



Ruth Ellen Hoag, "Impromptu" Acrylic, 26 x 35

Kelly Hildner sold two paintings last month: *Mission Glow* sold from the SCAPE California Missions Trail Online Show, and *Elwood Coast Spring* sold to a local collector.

Awards: El Presidio received Honorable Mention from juror Ralph Waterhouse at the SBAA July Faulkner show. Currently on public display are 5 works: *Lake Los Carneros Path* was juried into the GVAA July show at the Goleta library; *San Marcos Foothills Saved!* was Ruth Ellen Hoag is pleased to announce that she will be the featured artist at Kathryne Designs August 4th through 31st. She is excited to be out from the seclusion of the studio with new work. There will be a reception with the artist Saturday, August 13 from 2 to 5 p.m., 1225 Coast Village Road in Montecito, open Monday-Saturday 10 - 5, Sunday 11 - 5.

Ruth Ellen Hoag Summer Classes continue Mondays and Tuesdays 9:30 to 12:30 for all interested in watercolor

juried into the SBAA July show at the Faulkner Gallery; *Clouds over Lake Los Carneros* will be up in the juried show at the Channing Peake Gallery until January; and *Raven's Perch Santa Cruz Island* and *Succulent 3* are hanging in the July group show at Gallery 113.

> Kelly Hildner "Elwood Coast Spring" watercolor

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or acrylic instruction and mentoring. All levels of experience are welcome!

Normally held at CAW, we are meeting at an alternate venue for now while construction lasts at CAW. Text Ruth at 805 689-0858 or email:

ruth@ruthellenhoag.com for class description and enrollment.

Ruth Ellen Hoag and seven other artists are featured at REH Art Gallery on-line and on Instagram @reh_artgallery. Stop by and take a look and please, Follow us!



Shows, Sales & Recognition continued

"At The Edge: Coal Oil Point, > Devereux Lagoon" 4" x 4" acrylic on panel by Holly Hungett

"At the Edge..." was sold..through the SCAPE benefit show for Mission Trails. The virtual show runs through the end of July.

Holly says: I love how the Devereux Lagoon changes through the year. At times only a trickle of water runs through this area, other times it's filled and brimming with birds and wildlife.





< "Angel Gabriella I" Mixed media on paper, 10 x 7.5" by Elizabeth U. Flanagan

Elizabeth U. Flanagan's piece "Vincent II" was juried into GVAA's July show at the Goleta Valley Library, 500 North Fairview. The show will be up through Wednesday, July 27th when Juror, Garrett Speirs will critique the show from 5:15 - 7 P.M. The public is invited to attend the critique.

Elizabeth also had one piece: **"Angel** Gabriella I" juried into SBAA's July show at the Faulkner Gallery, Santa Barbara Public Library, 40 E. Anapamu. The show will be up until July 30th.



Discovering Pastels

Barbara Eberhart is offering an online 3-week art class "Discovering Pastels". Three Friday mornings beginning July 29, August 5, and August 12. Especially perfect for beginners who want to feel comfortable with this new medium, or returning students who want to brush up on their skills. Sign up through Artists Council:

https://www.eventbrite.com/e/ discovering-pastels-tickets-342818097157



"Bars", 8 x 10" acrylic on panel > by Lynn Dow

Lynn Dow wrote: I just did this acrylic painting, "Bars", using a new tool, a Spatcher, which is a silicon paint applicator. This one is 2 inches wide. It applies the paint more thickly and can also be used to scrape and reapply paint, so I find it fun to use.

When I have painter's block, it helps to get a new color of paint or buy a different tool or brush. This painting is 8" by 10" but I hope to do larger ones.



Keep the door open on your Comfort Zone. And every once in a while... shock yourself and walk through it.

https://shawnanderson.com

Note: This application can be filled out online and payment submitted via Paypal at: https://www.thegoletavalleyartassociation.org/marketplace-show.html



2022 Goleta Valley Art Association Art Festival at Camino Real Marketplace The Summer Show and Sale at the Marketplace

Saturday, August 13, 11 am-5 pm

Please select (choose one option):

<u>Panels measure 38 wide X 60 or 72 inches high. If you are planning to hang jewelry or other</u> <u>similar art pieces, request the 60-inch-high panels</u> <u>which are more suitable for hanging these types of</u> items

_____ \$35 for one panel (single panel) 38"X ___ 60" or ___ 72"

_____ \$70 for two panels (double panel) 38"X ___ 60" or ___72"

_____I will be sharing a double panel with ______

 Pay with PayPal:
 https://www.thegoletavalleyartassociation.org/marketplace-show.html

Or pay by check: Amount paid \$_____ (Make check payable to GVAA, Marketplace in memo line.)

You can scan and email application to patheller@cox.net if using PayPal or mail application and/or check to:

GVAA at the Marketplace c/o Pat Heller, 280 N Fairview Ave #1, Goleta, CA 93117

APPLICATION DEADLINE: Monday, August 1. Applications will be processed in the order received. Confirmation will be sent to you when your application and payment have been received if space is still available. Applications received after the deadline will be processed if space is available. Your application and check will be returned if no space is available.

I have read and agree to the GVAA Artists' Guidelines and Procedures.

(signed)

Note: This application can be filled out online and payment submitted via Paypal at:

https://www.thegoletavalleyartassociation.org/marketplace-show.html



2022 Goleta Valley Art Association Summer Show and Sale

at Camino Real Marketplace

Saturday, August 13, 11 am-5 pm

Artist Application-Community Panels

Name:			_ Date	
Mailing Address				
City	Zip			
Email:		Website		
Telephone: Home	24	_Cell		

Panel Fees, Commission and Artist Availability (please initial):

_____ I understand there is an entry fee of \$10 per piece of art (2 pieces maximum).

_____ I understand that a 25% commission will be deducted from sales to help cover the cost of advertising and a donation to a non-profit as requested by the management.

I will be available to be at the Community Panels to answer questions and facilitate sales of my work and that of other participants (shift assignments will be made after all applications for the Community Panels have been submitted).

Participants should plan to arrive at 10 a.m. to submit their art for hanging.

Please note: a minimum of 16 pieces of art will be necessary to set up Community Panels. You will be notified on August 8 or sooner if the panels will be available.

Pay with PayPal: <u>https://www.thegoletavalleyartassociation.org/marketplace-show.html</u>

Or pay by check:

Make check payable to GVAA, put Marketplace in memo line.

You can scan and email application to patheller@cox.net if using PayPal or mail application and/or check to:

GVAA 2022 Marketplace, c/o Pat Heller, 280 N Fairview Ave #1, Goleta, CA 93117

APPLICATION DEADLINE: Monday, August 1. Applications will be processed in the order received. Confirmation will be sent to you when your application and payment have been received if space is still available. Applications received after the deadline will be processed if space is available. Your application and check will be returned if no space is available.

I have read and agree to the stipulations and instructions above.

(signed)_