



December 2021

thegoletavalleyartassociation.org



A Message from our President

Happy Holidays to one and all.

As usual, GVAA has a lot going on and I'm excited to tell you all about it! Our P4P event on December 11th is coming together as many artists have reserved panels. For this event, in addition to renting panels, you will be able to bring a table to show your art and crafts. We welcome holiday gift items to catch people's eyes as they stroll La Cumbre Plaza. Details on applying for the show follow further on in the newsletter.

We will also have our virtual P4P show. Webmaster, [Paula Gregoire-](#)

Jones will have the show up at <https://www.thegoletavalleyartassociation.org/events.html> by December 1 and it will run through **March, 2022.**

The Goleta Valley Public Library has let us know that the West Wall is available for GVAA artists to hang their art for a month at no cost. In October, [Richard Erskine](#) showed his work. This month, [Judy Gilder](#) is being showcased. Photos of her beautiful show are further on in the Newsletter. [Bruce Birkland](#) shows in December.

I am excited to let you know that we have booked the Faulkner Gallery at the Santa Barbara Public Library for January 2022!! This will be GVAA's first Ingathering and show in two years!!! What a great welcome back for GVAA. Please plan on bringing up to two pieces on January 4th to be juried into the show. You may show work that has been shown before at the Goleta Library and, it is possible to have both pieces juried in. Our juror is Ralph Waterhouse of Waterhouse Art Gallery at La Arcada Court. We will also be welcoming potential new members, so be sure to let your friends know. Keep your eyes peeled for e-blasts with more information and invitations.

As I mentioned in our last Newsletter, the board is re-developing the position of Treasurer in light of adding PayPal and Square. We realize that we need the help of a part time bookkeeper to synthesize all the reports and finances. To that end, we have engaged the services of Jennifer Loren, Principal of Bookkeeping Plus!. Jennifer was highly recommended by another local arts organization who use her services. The position of Treasurer is open as [Lynn Weber](#), our current treasurer, is leaving.

This month, we are featuring the photo and bio of GVAA's new Newsletter Editor, [Dawn King](#). Dawn begins as Editor with our January 2022 edition. Already she is contributing to GVAA with her creative designs. I am excited to say **welcome Dawn!!!**

As always, please keep well and stay safe –

[Elizabeth](#)

Submitted Works



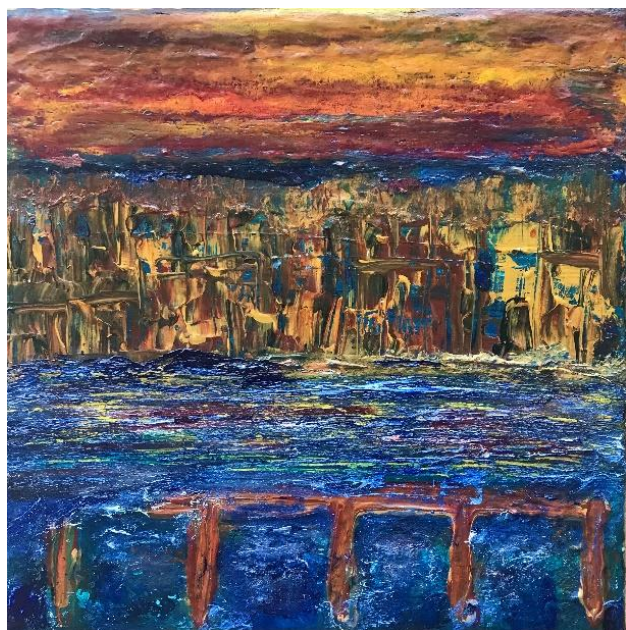
Artist: Dawn King

Title: State Street Rain, 9 x 12 on watercolor paper

Medium: Watercolor

This painting was done last summer from a photo I saw on the Internet. I wish I knew who took the photo so I could get permission to use it. Meanwhile, it was a fun scene to paint, and an unfamiliar subject. It's on 9 X 12 watercolor paper.

dawn.king@gmail.com



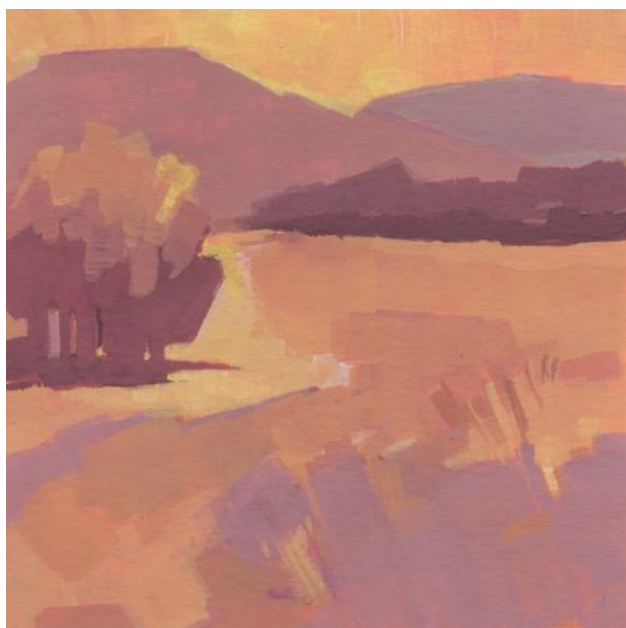
Artist: Merith Cosden

Title: Fall Colors

Medium: Acrylic, 12 x 12

The painting was inspired by the observation that beautiful, colorful sunrises and sunsets are often a function of dust and pollutants in the air. Thus, we may go down if we harm the environment in a blaze of color.

cosden@education.ucsb.edu



Artist: Holly Hungett

Title: Fire in the Sky

Medium: Acrylic on paper, 5 x 5

I painted as an emotional response to the changing climate and as our beautiful blue green planet heats up and changes. It was painted in monochromatic color palette from memories and sketches of favorite places I have hiked.

hollyhungett@gmail.com



Artist: [Lynn Dow](#)

Title: **Moon Over the City**

Medium: **Acrylic on canvas, 18 x 24**

It feels very wintry to me because of the white and black colors in addition to the brighter colors, and the grey sky. It could snow any minute, or maybe it already has. –

lschockner@gmail.com



Artist: [Terre Martin Sanitate](#)

Title: **Plan Be**

Medium: **Acrylic, 24 x 24**

We all need a "PLAN BE!" I enjoyed creating this gentle seascape which invited me to settle down and take a deep breath. Plan A might not always work out, so now the new owner can have her very own "PLAN BE."

terre.sanitate@gmail.com



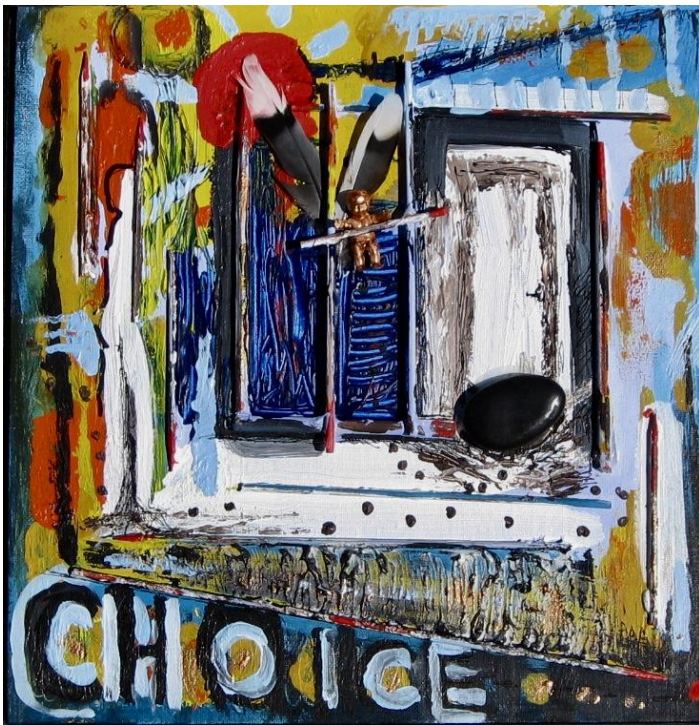
Artist: [Kelly Hildner](#)

Title: **Journey's End**

Medium: **Watercolor, 10 x 8**

I visited the harbor with my plein air painting class and took numerous photos. This piece is what resulted from that visit. It is currently hanging in the Faulkner Gallery until the end of the month. It sold on the first day of the show.

kellyhildnerart@gmail.com



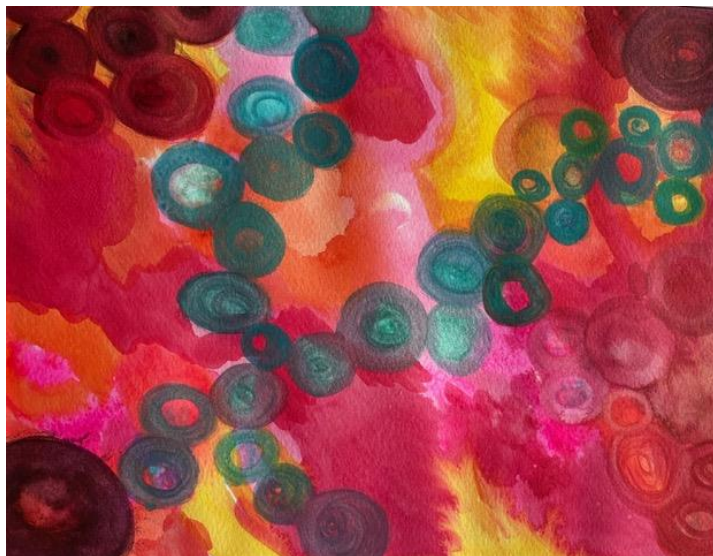
Artist: [Adria A. Abraham](#)

Title: **In the Balance**

Medium: **Assemblage & acrylic on canvas board, 12 x 12**

Assemblage is something new for me and it was fun using things I found around the house and yard. I am also learning to use a hot glue gun and have the burnt fingertips to prove it! This piece is intended to be thought provoking and to stimulate discussion. It can be viewed in the current SBAA show at the Faulkner Gallery through the month of November.

jrsaaahome@msn.com



Artist: [Diana Sunukjian](#)

Title: **Going Around in Circles**

Medium: **Watercolor, 11 x 14**

It's that time of year when many of us begin to feel that we're going around in circles. I started this abstract watercolor by painting the background with various shades of red and yellow. And then I went crazy with the circles! Therefore, I have aptly titled this "Going Around In Circles."

d.sunlover@gmail.com



Artist: [Kathi Scarminach](#)

Title: **Waving in the Breeze**

Medium: **Acrylic & Mixed Medium, 22 x 27**

I spend a lot of time hiking in the Los Padres National Forest and am constantly enamored by the green of the foliage in the mountains juxtaposed by cerulean blue of the sky and the ultramarine blue of the ocean. In my mind's eye the compilation of these colors creates a turquoise green. When I painted this piece, I felt the breeze from all directions and saw Mother Nature's work using a

limited palette. This piece juried into the Carpinteria Arts Center "The Power of GREEN" exhibition.

kmscarminach@gmail.com



Artist: [Elizabeth U. Flanagan](mailto:euflanagan@gmail.com)

Title: Mary Magdalene 1

Medium: Mixed Medium on paper, 10 x 7

I have been fascinated by Mary Magdalene for a few years now and have painted quite a few images of her. She is considered by many modern Theologians to be the Apostle to the Apostles and represents the bridge between the human and the divine. This is one of two Mary Magdalene images I am showing in GVAA's virtual Picassos4Peanuts show.

euflanagan@gmail.com



Artist: [Betty White](mailto:blnllwhite@aol.com)

Title: Nose to Nose

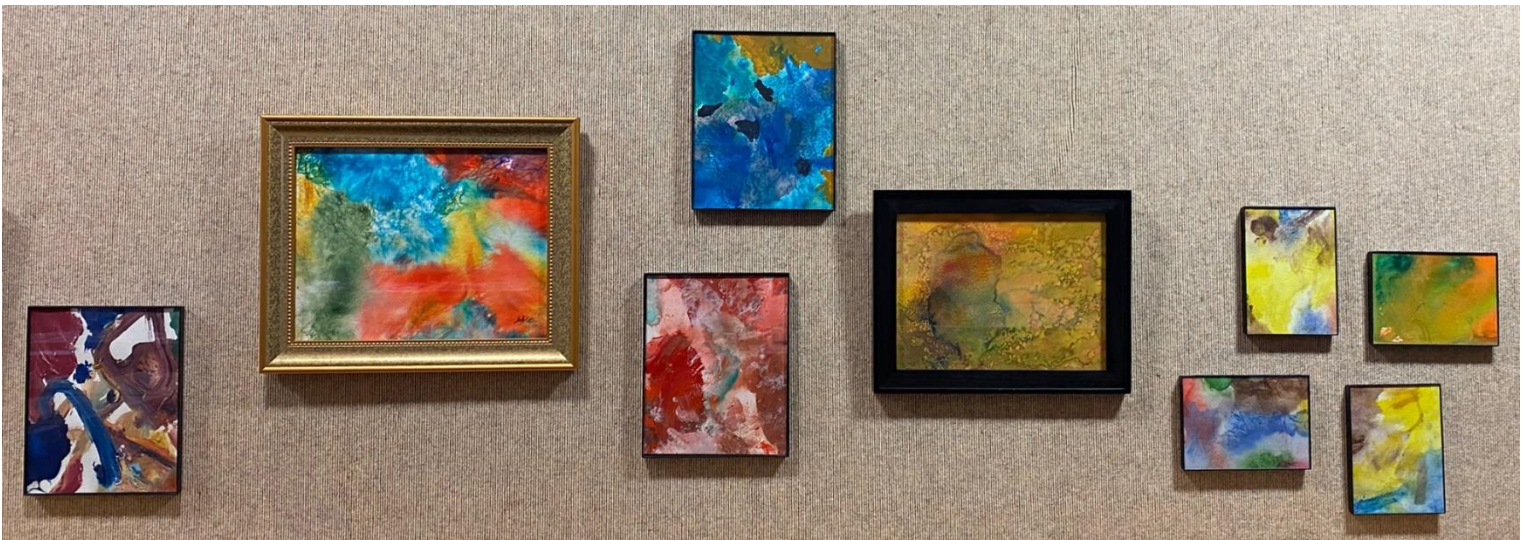
Medium: Oil, 12 x 16

It is hard to see the snowflakes on my painting, but they are there. Was fun painting with a limited palette. This is part of my "Little Girls" series.

blnllwhite@aol.com

GVAAG Library Schedule for 2021

We have been in touch with The Goleta Valley Library and they have offered us the opportunity to have one person shows on the West Wall through December. There is no charge for hanging your show for a month. GVAAG member **Judy Gilder** has an exhibition of her watercolors on the West Wall of the Goleta Valley Public Library through the month of November. A number of her paintings on view are also featured in the book, "From Where I Sit: Essays/Art by Judy Ann Gilder," so comparisons can be made of the actual paintings with those in the book, which is available on Amazon and at Chaucer's Bookstore. Library hours are Tuesday through Saturday, 11am to 5pm.



Watch for GVAA Member **Bruce Birkland's** Library show in our next issue. His paintings will be up for the month of December.

EVENTS: Special & Future Events

Special Letter from Jan Smith, GVAA Director, Membership

We have enjoyed sharing art, soliciting critiques and discussing our creative process at our monthly Zoom Get Togethers in 2021. Our next general Zoom member's meeting is **December 16th**. Detailed announcements will be sent out prior to each meeting so members can let us know if they wish to participate. We look forward to seeing you then.

Best Regards,

Jan Smith, GVAA Director, Membership

Our **Sunshine Gal, Janet Hart** at hartjanet84@gmail.com would like to know of anyone who is ill or has the dreaded COVID. We would like everyone to be healthy and creating masterpieces.

Hello GVAA Artists,

As you know, GVAA is planning to have our **Picassos 4 Peanuts** event this year at the La Cumbre Plaza on December 11th, 11-4 pm.

We are excited and in the planning stages. Many artists are applying to rent single and double panels and planning to bring tables and bins for their arts and crafts.

We are interested in knowing if there are members who want to participate showing their art on a Community Panel. You can show up to two pieces for \$15.00 and share the panel with other GVAA artists also showing one or two pieces.

If interested, please let us know. All Community Panel participants need to:

- Send in an application (attached) and pay the \$15 fee.
- Be there at 9 am on December 11th to check in and submit your art.
- Volunteer for a shift to stay with the panel, talk with interested customers and fill out a receipt for buyers to bring to the cashiers.

In addition:

- One or two participants need to be available at 9 am to manage receiving the art and hanging the pieces on the panel.
- As before, we will have a cashiers' table where we will facilitate sales by cash or credit card. We need cashiers for this event. Please let me know if you would like to volunteer. I will provide training. Please contact me at **Elizabeth Flanagan** - euflanagan@gmail.com.

If you have questions, please contact **Patricia Heller** - patheller@cox.net.

Member of the Month

Dawn King, Newsletter Editor (starting with January 2022 NL)



Dawn King is a person who enjoys anonymity, while she pushes from behind, assisting individuals and non-profit organizations to realize their dreams. Dawn won awards for her art and writing, starting in grade school. In her early twenties she moved to a small writers and artists community on the Mediterranean island of Mallorca where she began helping famous authors edit and prepare manuscripts for publication. She says “I started at the top, working with a writer for *National Geographic*, an Editor of Britain’s *Queen Magazine*, and the then poet laureate of England, Robert Graves, as well as an American writer whose novel I assisted with and it became a *NYTimes Best Seller* for many weeks.”

Dawn has designed and created her own and other’s clothing, and sold her fiber arts: spinning, weaving, quilting, and more. Her family members had art careers, so art and painting are part of her DNA. In 1987 while living in Nevada, Dawn bought one of the first Mac computers and a laser printer, and started her own publishing business. She created a logo for a city, menus and advertising pieces for local casinos, including

many hand-colored posters, and a six-foot overhead airplane.

In 1996, Dawn and her husband moved to a ranch near Santa Barbara. There she has continued to create publications for non-profits and others, designing and editing numerous books and their covers for self-publishing authors. “One of the most fun,” she says, “was a memoir for Berkley art professor **Karl Kasten**. He included a humorous little sketch on every piece of mail.”

Dawn says, “Everything interests me, so it’s been wonderful to work on books covering an array of topics from yoga, to botanical i.d., to a self-help medical book. I’m very detail oriented—a necessity in typesetting, and good editing—that carries over to my artistic expression. And big projects don’t scare me; I’ve even created extensive book indexes manually.

But when Covid started, I decided to retire from computer work and create art with my hands. Textile design had been calling me, but today it usually requires computers. Soon I took on a large acrylic painting project—wallpaper art—that’s currently taking its time progressing. I look forward to trying clay, which I loved many years ago, mosaics, calligraphy, block printing, and you-name-it. My sweet mother (almost 102 years old) passed away at the end of 2020 from heart congestion—she had lived with us for 12 years—so now I have more time to play.”

My husband and I love hiking, camping, backpacking, snowshoeing, cross-country skiing, photography, botanizing, bird-watching, singing and making music, as well as volunteering for inspiring non-profits. So, looks like I’m going to be helping GVAA for a while, which it is my honor to do so. Members are so talented, and have been so generous and welcoming.



Workshops & Classes

Drawing Together - Artists who prefer video instruction over books should check out Artists Network's Drawing Together Series, taught by Scott Maier. Tune in to the tutorial of your choice, using the links available at artistsnetwork.com/drawing-together-live-video-streams. After completing a lesson, you can share your drawing and comments with fellow students online. These free-of charge streaming videos are a great way to practice and stretch your drawing skills.

Painting with Paulson, featuring our local Master Artist, **Buck Paulson** - Check out www.buckpaulsonutube.com You can now join Buck Wednesday mornings at 10:00 to listen/interact and watch him paint some of his masterpieces via Zoom Live. **FREE!!** Contact laurie@Alexanderart.com for the link prior to Wednesday.

Fabric Design I'm so excited to share with you my all new and entirely free mini-class called Start Simple in Fabric Design. It's called start simple, because we're going to do just that! I'll guide you through every step you'll need to take to get started. In just 5 lessons that are under 20 minutes each, you'll learn how to take a simple sketch, painting or scan, and turn it into fabric using Adobe Illustrator. You'll learn how to:

- Create a repeating pattern (it's magic!)
- Design your own fabric
- Use simple techniques in Adobe Illustrator
- Design without drawing
- Create custom color palettes
- Save and export your work for fabric (or wallpaper!)

YUP, for free!

Don't worry, even if you've never used the program, I'll teach you everything you need to know to get up and running. I'll even show you how to scan in found objects like leaves, so you don't even have to draw if you don't want to. I'll teach you how to create a custom color palette, design your very own repeating pattern, and order as little as one yard of your very own fabric today. Do you have an hour to learn an entirely new skill? For FREE? If so, let's get started! Come join us. *It's going to be SO FUN!*
www.surfacepatrndesigners.com

Congratulations: Awards, Galleries, Exhibits, Sales

GALLERIES

The La Cumbre Center for Creative Arts has 3 Art Galleries in La Cumbre. There is only **one remaining opening** for a new artist to join. If interested, contact **Mike Cregan**, cregan@west.net The Galleries are filling up with artists' work that we are all producing in this "Isolate and Create" order. We would prefer that our work hang on art lover's walls rather than being stored in the back room of the LCCCA Galleries at La Cumbre Plaza or in our studios. We are offering a no charge, short-term loan of 3-6 months on selected artworks from the artists in the LCCCA galleries.

General inquiries can be directed to Brian Woolford, woolfordb@gmail.com, artist in charge of the Art on Loan program. The galleries have created an exciting Newsletter. To subscribe e-mail www.lacumbrecenterforcreativearts.com or marie.arnold@verizon.net.

Santa Barbara Museum of Art the Santa Barbara Museum of Art is now open and pleased to welcome visitors back into the galleries! Advance online reservations are encouraged in order to ensure social distancing. To view current exhibitions, visit here. info@sbma.net See Section on Classes offered. Become a Member today and enjoy year-round free general admission and complimentary tickets to special exhibitions, such as **Through Vincent's Eyes: Van Gogh and His Sources** in **February 2022**.

EXHIBITS

Pamela Benham's paintings were juried into two virtual exhibitions: What the Morning Brings by New York City Women's Caucus of the Arts, <https://www.wca-nyc.org/blog> and Hammond Museum's March Exhibition by Hammond Museum, Salem, NY, up from March 6, 2021 to **March 4, 2022**, <https://www.hammondmuseum.org/march-virtual-exhibition>.

Karen Schroeder, Karen Schroeder, Sara Woodburn, and Claudia Borfiga, explore stories of nature through prints at the Wildling Museum of Art and Nature, in Solvang. The show, 'Close to Home, Three Printmakers', is on view from October 9, 2021 - **March 2022**. These prints show nature as a place of solace, where growth and change are intimate and expansive. Check out the website at www.wildlingmuseum.org, and click on events

Figurative artists, **Ruth Ellen Hoag** and William (Skip) Lawrence, (of Mt Airy, Maryland,) are the two featured artists in November, at REH GraySpace Art gallery, 219 Gray Avenue, Santa Barbara. The exhibit opens Saturday, November 6th with a Reception with the Artists, 5 to 8pm. The show runs Thursdays - Sundays through November 28th.

Merith Cosden's painting 'The Beauty Within' was selected to be part of the "Remedy: Art Is the Cure" exhibit sponsored by the Abstract Art Collective in collaboration with the Santa Barbara County Arts Commission. The exhibit will go through **March 2022** at the Channing Peake Gallery in Santa Barbara. You can view her painting in Submitted Works above.

Mary Freericks has a large painting of Hiking in the Himalayas at the Abstract Art Show opening this Thursday at the Channing Peake Gallery. This show will be on for a long time, perhaps six months.

Kathi Scarminach has three pieces *Inquiry*, *There is a Thirsty Fish in Me*, and *Falling into Union with Myself* hanging at the Sansum State Street Medical Center, 1919 State Street until **March 2022**. She is part of the Santa Barbara Visual Artists who have a gallery page with Artsy. You can see her work and the art of 20 other Santa Barbara artists here:

<https://www.artsy.net/partner/santa-barbara-visual-artists/artists/kathi-scarminach>

Bruce Birkland will be showing his paintings on the west wall at the Goleta library for the month of December. Most of the paintings I'll be showing will be from 2020 and 2021. I'm looking forward to exhibiting these relatively new works which have not been shown before. I've been very busy painting during this Covid period and have more new paintings than I can show at any one venue.

Mary Freericks is taking part in some shows at CAW that are actual, including the latest S.C.A.P.E. show and some up-coming shows such as the Santa Barbara Print Maker's show. She is actively painting and doing some prints of masks as well. She took a walk on State St. during the HALL'OWEEN week end using her hand make mask.

Kelly Hildner currently has 3 pieces hanging in the November juried show at the Faulkner Gallery: "Journey's End", "Meteor Shower", and "North Campus Open Space View". She also has 3 mini paintings of Devereux Slough available at Gallery 113 downtown. Two pieces ("A Rose" and "Pretty in Pink and Purple") will be included in the Ready to Hang community-wide art show and artist celebration at the Community Arts Workshop on November 20th. She also has 2 pieces in the upcoming GVAA virtual Picassos for Peanuts show and will have her work available for sale during the Picassos for Peanuts Art Sale at La Cumbre Plaza on December 11th from 9am to 4pm.

Jerilynn Nibbe has a one person show at the Morro Bay Library located at 625 Harbor Street, Morro Bay. The show is a retrospective of a life of creativity featuring her monoprints, watercolors, and woodcuts. The show runs from November 2021 through **January 2022**.

Elizabeth U. Flanagan has two pieces in Goleta Valley Art Association's Virtual Picassos for Peanuts show at [TheGoletaValleyArtAssociation.org/events](https://thegoletavalleyartassociation.org/events). This show will be up from December 1st through **March 31st 2022**. All pieces are priced at \$300 or below. Elizabeth will also be participating in GVAA's live Picassos for Peanuts show at La Cumbre Plaza on December 11th, 11-4pm. There will be lots of great art and crafts for sale all priced at \$300 or less. There will also be some great funky jazz music. Elizabeth is a featured artist at Gallery 113's website through November 2021. Check out the gallery here: <https://gallery113sb.com/shop/>

SALES – CONTRATULATIONS!!!

Merith Cosden sold a painting at the SCAPE environmental exhibit at the CAW. It is called Fall Colors. The painting was inspired by the observation that beautiful, colorful sunrises and sunsets are often a function of dust and pollutants in the air. Thus, ironically, we may go down, if we harm the environment, in a blaze of color. Painting is shown above in submitted works.

Mary Freericks sold a painting of a surfer at the Maritime Museum S.C.A.P.E. show virtually.

Holly Hungett was so thrilled to have her painting, Fire in The Sky 5x5 Acrylic, go to a new home. It was sold from the SCAPE Climate Change show in October. I also sold the painting, Farm Valley Heat 8x8 / Acrylic (shown in October's newsletter) at the show.

We all need a "PLAN BE!" **Terre Martin Sanitate** enjoyed creating this gentle seascape which invited her to settle down and take a deep breath. Plan A might not always work out, so now the new owner can have her very own "PLAN BE." See painting above under Submitted Works.

Kelly Hildner sold her piece "Journey's End" which is on display at the Faulkner Gallery until the end of November. You can see this painting in Submitted Works above.

Tips & Techniques

Watercolor Techniques



GOOD ADVICE /

Use a lot of juicy, concentrated pigment. If your paintings are dull and lighter than you want them to be, you need to use more paint. If you want brighter paintings, make sure you're using a well of dissolved pigment and begin with a strong value (close to 100 percent). Wet one section of the painting, or one petal at a time, with clear water and then let the pure pigments mingle on the paper. Tipping the paper will help with the mixing of pigments.

The above tip is from Kathleen Alexander, Watercolor Artist, as part of her article 'The Road to Realism' published in Watercolor Artist Magazine, Summer 2021.

Editor's Note: This would look good in oils, acrylics and pastels.

'Great things are done by a series of small things brought together.'

Vincent Van Gogh

Areas of Interest to Artists

Albert Handell has a 4 day oil painting workshop in Galveston, Texas January 18-21, 2022. It is hosted by the Galveston Art League, 2117A Postoffice Street, Galveston, TX 77550. To enroll, tuition is \$825. A \$200 fully refundable tuition deposit is required to sign up for the workshop. All registrations and receipts are handled through the Albert Handell office by texting 505-603-1524 or by emailing alberthandell@msn.com. All credit cards accepted. Your receipt will be mailed to you, if you have questions contact Albert Handell via email. For Accommodations, please contact his local workshop coordination Nancy House at nghouse60@yahoo.com or by cell at 281- Just received a current notice that Albert is also have two workshops in his studio: December 1-4 2021 has 2 openings and his March 23-26 has 3 openings. He also invites you to bring 3-5 completely dry unframed oil paintings for him to critique. With your permission, he will ask you to photograph your painting and put a retouch varnish on it to bring up the colors as they were when wet and make changes to the painting as if it were his own, illustrating how you can achieve a better painting. Then he will ask you to photograph the painting again. At this point you will have the choice to either keep it as a learning lesson or remove what Albert painted and try to paint with Albert's help at the easel. It is a very good learning lesson for one and all.

Kathi Scarminach writes a monthly newsletter called **ArT RoCkS** where she shares her art musings and other art and cultural invitations. It is written with the intention to establish an on-going art conversation that inspires, heals and motivates you to reach for art as part of your life practice. To subscribe click here: <https://landing.mailerlite.com/webforms/landing/g7y3i0> "The key is what is within the artist. The artist can only paint what she is about." Lee Krasner

Holly Hungett has just created a brand-new website through FASO. (Fine Art Studio OnLINE) <https://www.faso.com>. I am super pleased with the result and how professional looking it is. [hollyhungett.com](https://www.hollyhungett.com)... I signed up for the Intro Special Program and they will put together the whole website for \$129.00 (for the first year), which includes your own domain, newsletter format, and great online support. It's only for new clients. I think the special is very time limited, so if it is of interest don't wait too long. (I got mine last month and it was only \$99! it may be going up each month!) If you have any questions, please feel free to reach out to me. **Promo Offer – Kickstart on your Site:** Join as a Gold Yearly Member ~ and we'll start your FASO site for FREE. Adding your old website content to a new FASO site can be daunting. Let us help! Take advantage of our limited offer to join FASO. We'll copy certain content from your existing site to a new FASO site as a 'Kickstart – for FREE. <https://support.boldbrush.com/faso-getting-started/switch-promo#whats-included> OR www.hollyhungett.com

Richie Vios shares the essential but underrated skills of creating the perfect consistency of water and pigments. If you love watercolor or want to learn about it, watch this free lesson at <https://www.youtube.com/playlist?list=PLG8m73QTxwVI3L8jEU2BKFIMcKkrHLX7X>

You can take a **Road Trip** to the **Big Horn National Forest to Cloud Peak** to view the great scenery and the beautiful clouds. Just think what a fan brush and some 'off white' paint could achieve. <https://www.youtube.com/watch?v=-hCpce3YUgo>

CASA seeks donations of Art with the theme of HOPE from local artists – professionals, volunteers, children – to be donated to the Juvenile Court in Santa Maria to fill the court with HOPE to support our

youth and their families. Artists can work with their choice of medium, and CASA of Santa Barbara County will supply the canvas.

1. We welcome submissions from anyone! Professional and novice artists are encouraged to submit a work of art and we will provide the canvas. Artists can work in their choice of technique.
2. No age limits.
3. We have secured small stipends that are for foster youth or former foster youth. We wish we could give a commission to all artists, but as a nonprofit we just don't have that kind of funding. We hope that artists will see this project as worthy of donating.
4. The art will be given to the juvenile court, not to families. The art will hang in the courtroom as long as the juvenile court wants it. If they decide to return the art to CASA at some point, we can record the wishes of the artist to instruct us to keep it or return it to them.

The idea is to fill Juvenile Court with art that sends a message of hope.

Artists - contact Kim@sbcasa.org to pick up your canvas - choice of 2 sizes, 18 x 36 or 24 x 48. All art must be submitted by 12/1/21

The **SBMA Women's Board** is pleased to announce an evening of fun and festivities with the return of Mystery in Masterpieces. This unique and popular fundraising event combines an elegant evening of sleuthing with spirited competition and exceptional prizes. We are thrilled to announce the return of Jamie Fleming as our expert Clue Master. Jamie brings excitement and fantasy having spent 20 years an executive for Disney and Universal Studios. Guests are provided with a list of witty clues that lead them through the Museum's art collection on an adventure to find the corresponding masterpieces in the shortest time. Save the Date for Mystery in Masterpieces at the **Santa Barbara Museum of Art** on Saturday, April 23, 2022. For more information visit sbmawb.org or call 805-884-6428.

Call for County Artists! Seeking Environmental Justice Artwork!

County Planning and Development, the County Sustainability Division, and the Office of Arts & Culture invite artists of all practices living in county unincorporated areas in this new call for art expressing what environmental justice means to them. Three selected artists will receive a \$500 honorarium, and two youth artists will be awarded \$250 scholarships as part of this initiative. All artists submitting work may have the opportunity to showcase work in County media, documents, and policy platforms.

The County is creating an Environmental Justice Element and hopes to partner with local artists to help expand community understanding and awareness of environmental and climate issues. The purpose of this showcase is to create an opportunity for community members to share their perspectives and experiences living in Santa Barbara County. Themes could include air, water, transportation, utilities, housing, food access, and recreation as they relate to justice or injustice.

Environmental justice is defined as the fair treatment of people of all races, cultures, and incomes with respect to development, adoption, implementation, and enforcement of land use and environmental laws, regulations, and policies.

Click here <https://www.sbac.ca.gov/environmental-justice> to learn more and submit work on our website by January 10, 2022. Questions call Sarah York Rubin, Executive Director (805) 568-3992.

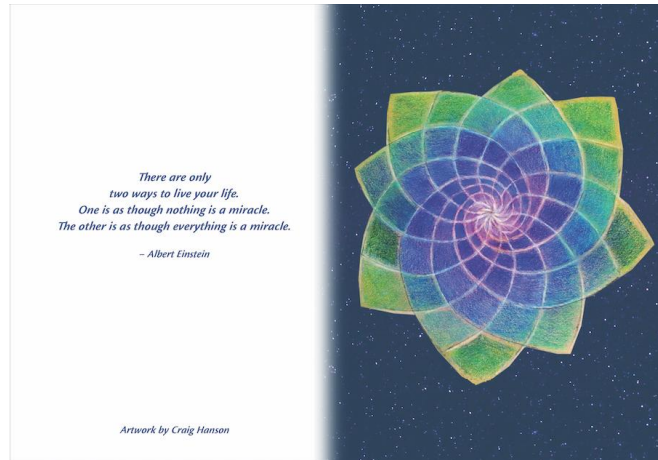
Attention Women Artists - As the curator for the annual Manhattan Arts International "HerStory" online exhibition of women artists, I invite you to submit your art for consideration. Entry deadline is January 16.

Use this link to learn more
["HerStory" Call For Women Artists](#)

Wishing you continued art career success and creative bliss,
Renee, The Artrepreneur Coach - Contact: Renee-Phillips.com

Services

Need Art Cards? For \$99 you will receive 50 beautiful one-sided 5" x 7" high, folded greeting cards with your high-quality art image on the front, and your contact information on the back. They are printed on a heavy "silk" stock and come with 50 envelopes. Turn-around time is approximately 7 days. Dawn King is making this offer to GVAA members only, if local (or add shipping). See the sample showing the front and back of a card, as it lays flat. Email Dawn King dwn.king1@gmail.com with **SUBJECT: "Art Card for (Your Name)";** include your high-quality art image, and text for card back with the request.



Books, DVDs & Links

Walter Foster Books the world's leading publisher of instructional art and craft books, Walter Foster has been teaching artists how to draw, paint, craft, and create for nearly 100 years. And in anticipation of their centennial, they want you to join the celebration!

From October 1, 2021, through December 31, 2021, Walter Foster is inviting artists of all disciplines to enter their "Win a Book Deal" contest for an opportunity to author and publish an instructional art book with them! For more information, visit walterfoster.com/winabookdeal.

REMINDER

All Members are invited to participate in your newsletter. Deadline is the 10th of each month. Just send your information to: Your GVAA Newsletter Editor, Dawn King at dwn.king1@gmail.com or 1-805-588-0472.

Your Editor would like your tips and techniques on Pastels, Watercolors, Acrylics, Oils, Mixes, Mediums and mixed-medium.

- Information about your sales, commissions, gallery hangings and any miscellaneous art related items you would like to sell, trade, or donate.

All Members Please Stay Safe and Stay Well.
GVAA is an organization where you can grow
both personally and professionally.
Please keep reading the following important attachments!!

The Goleta Valley Art Association

**invites you to their
11th Annual Picassos 4 Peanuts Show
Outdoor at La Cumbre Plaza
Saturday, December 11, 2021**

11:00 am – 4:00 pm

**GVAA members will sell their original art for \$300 or less
along with their craftworks.**



"Picasso's Elf" by Adria Abraham

Live music by Tom Henderson and The Summerland Band.

thegoletavalleyartassociation.org

For more information contact *terre.sanitate@gmail.com*



GVAA to host December show at La Cumbre Plaza

Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art and crafts when the Association hosts

Picassos4Peanuts

Saturday, December 11, 2021

11 a.m.-4 p.m.

This will be a non-juried exhibition, outdoors at La Cumbre Plaza where locals and tourists will be gathering to eat and shop for holiday gifts. If you would like to be a part of this exciting event, here are some guidelines for you to be thinking about...

TGVAA will provide:

- Art panels
 - Two panels, one side, is \$35.
 - Two panels, two two sides, is \$70.
 - Each artist may reserve a maximum of one two-sided (\$70) panel.
 - If reserving a double one-sided panel, you may choose a panel partner to utilize the panel's other side ahead of time (be sure to tell us who).
 - Panels measure 38" wide X 60" or 72" high so plan to display art that fits within these dimensions. ***You may choose the height on the application and your request will be filled on a first-come, first-served basis.***
- You are welcome to bring a bin for prints, and a table for crafts, cards, bookmarks, etc.
- **Table tops MUST be covered** in red, green or white. Not necessary to drape to the ground.
- You may bring an umbrella and stand. ***Umbrella must be a solid color—no prints/advertising.***
- If you have panels and a table, they will be set up together.
- One chair will be provided per artist unless a second chair is requested for a helper.

Artists:

- Fill out and submit the Artist Application attached.
- If you choose to have someone help you, GVAA will provide an extra chair as noted above. You will need to provide this information on the application at the time you reserve your panel(s).
- Participants then will have ample time to hang their art/set up their craft tables before the show opens at 11 a.m.
- **Participants should plan to stay after the show closes to help take down panels, etc.**

Commission

- A 25% commission will be deducted from sales to cover the cost of the plaza and advertising of the show.



Above is a photo of two panels. Panels may be reserved based on using one side (\$35) or two sides (\$70). They can be covered in fabric so both sides can be used without “see through”.



Above is a fabric panel, which will be set up in a pair as are the grid panels in the previous photo. You may use one side (\$35) or both sides (\$70). Panels will be reserved on a first-come, first-served basis.

A briefing about the event will be sent to participating artists a few days prior to the show.

Questions? Contact Pat Heller, Special Events Coordinator, at patheller@cox.net

See below Artist Application for Individual or Shared Panels

And

Artist Application for Community Panels



Goleta Valley Art Association

2021 Goleta Valley Art Association *Picassos4Peanuts* at La Cumbre Plaza

Saturday, December 11, 11 am-4 pm

Artist Application

Name: _____ Date _____

Mailing Address _____

City _____ Zip _____

Email: _____ Website _____

Telephone: Home _____ Cell _____

Please select (choose one option): LIMIT IS TWO PANELS PER ARTIST

Panels measure 38 wide X 60 or 72 inches high. If you are displaying jewelry or other similar art pieces, request the 60-inch-high panels which are more suitable for hanging these types of items

_____ \$35 for two panels, one side 60" _____ 72" _____

_____ \$70 for two panels, two sides 60" _____ 72" _____

_____ I will be sharing a double panel with _____

_____ I will need one extra chair for someone assisting me

_____ I will be bringing a craft table-dimensions: _____

_____ I will be bringing a solid-colored umbrella and stand

Pay with PayPal:

<https://www.thegoletavalleyartassociation.org/la-cumbre-exhibition.html>

Or pay by check:

Amount enclosed: \$ _____ (Make check payable to **GVAA**, put **P4P** in memo line.)

You can scan and email application to patheller@cox.net if using PayPal or mail application and/or check to:

GVAA 2021 P4P

c/o Pat Heller, 280 N Fairview Ave #1, Goleta, CA 93117

APPLICATION DEADLINE: Tuesday, November 30. Applications will be processed in the order received.

Confirmation will be sent to you when your application and payment have been received if space is still available.

Applications received after the deadline will be processed if space is available. Your application and check will be returned if no space is available.

I have read and agree to the GVAA Artists' Guidelines and Procedures.

(signed) _____

Questions? Contact Special Events Coordinator Pat Heller, patheller@cox.net



2021 Goleta Valley Art Association *Picassos4Peanuts* at La Cumbre Plaza
Saturday, December 11, 11 am-4 pm

Artist Application-Community Panels

Name: _____ Date _____

Mailing Address _____

City _____ Zip _____

Email: _____ Website _____

Telephone: Home _____ Cell _____

Panel Fees, Commission and Artist Availability (please initial):

_____ I understand there is an entry fee of \$15 for up to two pieces of art (2 pieces maximum)

_____ I understand that a 25% commission will be deducted from sales to help cover the cost of advertising and the use of the plaza.

_____ I will be available to be at the Community Panels to answer questions and facilitate sales of my work and that of other participants (shift assignments will be made after all applications for the Community Panels have been submitted).

Participants should plan to arrive at 9 a.m. to submit their art for hanging.

Please note: a minimum of 16 pieces of art will be necessary to set up Community Panels. You will be notified on Dec. 1 or sooner if the panels will be available.

Pay with PayPal:

www.thegoletavalleyartassociation.org/la-cumbre-p4p-show.html

Or pay by check:

\$15 (Make check payable to **GVAA**, put **P4P** in memo line.)

You can scan and email application to patheller@cox.net if using PayPal or mail application and/or check to:

GVAA 2021 P4P
c/o Pat Heller, 280 N Fairview Ave #1, Goleta, CA 93117

APPLICATION DEADLINE: Tuesday, November 30. Applications will be processed in the order received. Confirmation will be sent to you when your application and payment have been received if space is still available. Applications received after the deadline will be processed if space is available. Your application and check will be returned if no space is available.

I have read and agree to the stipulations and instructions above.

(signed) _____

Questions? Contact Special Events Coordinator Pat Heller, patheller@cox.net

The Goleta Valley Art Association
presents a "Welcome 2022!" Art Exhibition at



Santa Barbara Public Library
40 E. Anapamu Street, Santa Barbara, CA

Exhibition dates: January 5 - 30, 2022

Hours: Tues. Wed. Fri. Sat. 10 A.M. - 5 P.M.; Thurs. 10 A.M. - 6 P.M.

Juror: Ralph Waterhouse, *Waterhouse Gallery, Santa Barbara*



**Goleta Valley
Art Association**

Bringing Art to the Community

TheGoletaValleyArtAssociation.org

View "Picassos 4 Peanuts" virtual exhibit Dec.1 thru Mar. 2022:

TheGoletaValleyArtAssociation.org

**This is our post card for our January
Show at the Faulkner Gallery.**



"Peacock 1" - 12 x 12" acrylic mixed media, Jan Smith

January 5 - 30, 2022

The Goleta Valley Art Association
presents a "Welcome 2022!" Art Exhibition at

The Faulkner Gallery