



A Message From The President April 2016



The annual GVAAGoleta Artist Tour is coming up, Saturday, May 14. This is a great opportunity to prepare and present your work to local art patrons and art lovers. Have you prepared for a solo show before? Is this your first time? Here are some thoughts on getting ready for a show.

Showing your work allows you to prepare and evaluate your work as a whole. What themes am I focusing on? What direction do I seem to be moving in? What techniques seem to be working for me? I find looking over my work gives me confidence that I really am making progress and that I have something worthy to share with others.

A group show such as the Artist Tour supports your set-up and promotion to the GVAAG patron list and participating artist lists, the camaraderie of hanging out with other artists at the hosting homes, and the conversations you have with patrons about your art and your process. Remember that art making is a mystery to many people and they love to hear about your interests, your inspiration and your process.

You might think about focusing on a theme for your presentation. Will you just be showing abstract collages? Watercolor landscapes? Flowers in oil? Or will you show more varied work? This is a good time to look under the bed and pull out those works you've forgotten about. I'm always surprised when an early work of mine sells to an eager customer.

To frame or not to frame? Displaying some framed work in a consistent style lures customers, but they

might prefer to purchase a less expensive matted piece that they can frame themselves. Consider hanging framed pieces and have matted pieces available in a bin or box. Dick Blick has inexpensive presentation systems: Click [HERE](#)

You will need to label your art with title, artist name, medium, size and price. It's also nice to make up some business cards with your contact info and a favorite image for patrons to remember your work. Remember to photograph your art to keep as a record. Check out various tutorials on line.

Be sure to promote the sale through your own email lists and Facebook. Your friends and customers are interested in what you are doing and will show up to support you and the other artists. I find it's an act of generosity to share information about your shows.

Pricing is always a difficult issue. Some artists are clear about the value of their work, set a price and stick with it. Others are willing to negotiate, figuring it's better to have their work on someone else's wall than filling up the garage! Contact Heidi Bratt hrbratt@cox.net with your questions and to let her know you will be joining the tour. See you May 14.

The Goleta Cottage Hospital takedown is scheduled for Monday, March 28, from 3 - 5p at the Out Patient Services entrance. We will be there to direct you. Simply drive through to pick up your work. **It is important that you or a friend pick up your work between 3 - 5p on March 28.** Artwork not picked up will be stored in the Goleta Library storage closet. GVAAG is not responsible for any damage to works not picked up at the hospital.



Upcoming Events and Opportunities

Don't miss GVAA's first **Artist's Demo** program!

If you have wondered how **Carrie Givens** creates all those award winning pastel pieces, this is your chance to learn. Carrie will demonstrate her technique at her studio, Tuesday, April 19, from 10a-2p. She will also provide a few tools to get started with pastels on your own. Cost is \$15, payable to Carrie on the day of the program. Class size is limited to 10 GVAA members, so first come, first reserved! To reserve your space, please contact Elizabeth Flanagan at euflanagan@gmail.com. If you have questions, call Carrie at 967-6601 or 453-1612.



2016 GOLETA ARTIST TOUR It's almost time for the 2016 Artist Tour! GVAA artists will be gathering in Goleta homes to display and sell their artwork. This year's event will be Saturday, May 14, from 10a-5p. The entry fee of \$75 covers advertising for the event, brochures with a map, and artist information, signs and balloons. The artist keeps all proceeds. Sales are not restricted to paintings, prints etc., but all work must be created by the artist. If you would like to sign up, or have any questions, please contact Heidi at 451-1662 or hrbratt@cox.net. **Names of participants needed by March 31 for the brochure.**



Please join Adria Abraham, Elizabeth Flanagan, and Holly Hungett in the upcoming informal **SKETCH-OUTS** sessions on April 17 and May 22, locations TBA. March sketch-out was at the Stowe House and was enjoyed by many. Bring your sketch books, pens/pencils, etc., and participate in this fun opportunity to sketch in a group! All skill levels are welcome. Although we are not officially affiliated with URBAN SKETCHERS, we model our group after this idea; click [HERE](#) and check out the "blog" link for sketches from around the world!! Questions? Email Holly at hollyh@sbceo.org. Spring will be in the air!

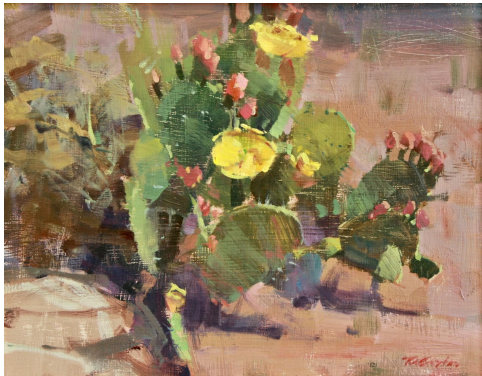




You are invited to a free public presentation at the Santa Barbara Public Library in the Faulkner Gallery on Thursday, April 21 at 5:30p:

An Evening with Randall Sexton.

“As one of the premier contemporary painters of the California landscape, Randall paints still-lives, figures, and portraits with equal mastery. He is internationally known for the color and expressive brushwork in his oil paintings of “everyday” scenes. Originally from rural New England, Sexton transplanted to San Francisco, California in the 1980s where he taught for a decade at the San Francisco Academy of Art and has been a fixture in the Bay Area art scene with a reputation as an inspiring teacher and collectable fine artist. He has been featured in major art journals, and his paintings have garnered numerous awards.



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GVAA / SBAA Hutton Show changeout will be on Saturday, April 16, from 10a-12p at 1528 Chapala. You must collect your work if it has been up for 12 months. You may bring in new entries. No entry fee, 1-3 pieces accepted. Artwork that has been hanging for six months may be left for another six, but you **MUST** call 963-1026 before April 16. The next changeout will be October 15.

Open Call for Entries for the AAC Abstract Open II show for April at the Faulkner. Bring your work to the Faulkner Tuesday, March 29, 10a -12p. All media accepted, both 2 and 3D wall work. This is an all abstract show with a broad definition of abstract: If images within a piece are recognizable they must be sufficiently deconstructed or taken out of real world context. For ingathering details and presentation guidelines, please click [HERE](#) or go to the exhibitions page at abstractartcollective.com or email jan@janzielger.com.

Linda Ekstrom is our April Juror.

Linda completed her MFA in Studio Art in 1996 at the University of California, Santa Barbara. Her art works have been included in both solo and group exhibitions nationally in cities including Los Angeles, San Francisco and New York. Her work has been reviewed in numerous publications including Art in America, Sculpture Magazine, and the Los Angeles Times. She has presented lectures on the subject of religion and contemporary art at Yale University and Union Theological Seminary. Linda has served on the committee to select art for the new Los Angeles Cathedral designed by Raphael Moneo and her artworks are included in various public and private collections. Click [HERE](#) to view her website.





Goleta Valley Art Association

Click [HERE](#) to view the entire calendar year on our website.

Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks: 3-5p.

Critiques & takedown: 6:15-8p.

Friday, April 1, Juror Linda Ekstrom

Ingathering

Goleta Library

Saturday, April 16, 10a-12p

Ingathering

SB/GVAA Hutton 1528 Chapala St.

Wednesday, April 27

Critique & Takedown

Goleta Library

MEMBERS' EVENTS

GOOD NEWS

CONGRATULATIONS

Ruth Ellen Hoag's painting, *Master Class* was accepted into American Watercolor Society's 149th Annual International Exhibition. The Exhibition will be held April 4-23, at the Salmagundi Club, 47 Fifth Avenue, New York, NY. Her painting, *Festival*, was accepted into the 41st Annual Western Federation of Watercolor Societies Exhibition, open June 9 to August 28, hosted by the Colorado Watercolor Society.

Bonnie Baas has a mixed media collage, *IL Grotto* in the the March 2016 Faulkner Gallery up until March 27.

Judi Doernberg has two artworks and **Jan Smith** has a painting, *Rose Story Farm*, in the Carpinteria Arts Center show Pathways, through April 18, at the Carpinteria Arts Center, juried by Michael Drury, running through April 18.

Karen Schroeder is showing 14 of her prints at The Good Cup, 918 State Street. The theme is "kids" and the show is called Elementary and runs through May.

Jane Hurd received an Honorable Mention at the March 2016 Faulkner Gallery open show for her painting, *Ash Avenue Salt Marsh*.

Frances Reighley received the Juror's Choice Award from Juror, Ditte Wolff, at March 2016 Faulkner Gallery open show.

John M. Williams sold a painting at Gallery 113.

Cheryl Barber recently sold a watercolor painting at the Orchid Show.

Betty Watt received First Place for Orchid Dish Garden, Banku embroidery, and **Thomas Mann** received Second Place for his acrylic painting *White Orchid* from Juror Kathleen Elsey at the recent International Orchid Show. Seven GVAA artists sold their paintings at the show!

Mary Freericks has six paintings at the Cabrillio Art Center Visual Artists show and will have two paintings at the PARC in April.

Piri Friedman won an Honorable Mention award for her *The Tulip's Tale* collage at the Carpinteria Arts Center's Imaginations show. The Hearts Valentine show at the Santa Barbara Tennis Club included both assemblage and collage pieces of hers. Piri currently has work on view through March at the Faulkner's SBAA show and the Carpinteria Arts Center.

Pamela Benham is exhibited in the Attleboro Arts Museum, MA in their 2016 *Art Exhibition*. Hal Bromm, of the Hal Bromm Gallery, NYC, juried Benham's painting *Untitled SBS 58* into *Small Works Exhibit*, Lemonade Stand Gallery, Key West, Florida, through April 18. She also has a piece in the show *At the Walker 2016*, The Walker Art Gallery, Garnett, Kansas, from April 4 through May 28. Her painting, *Release (SBT 25)*, will be offered in the *Off the Wall* event, the SBMA Women's Board's fundraiser for the museum, with a reception on Saturday, April 30.



Workshops

Join the Abstract Art Collective - Jurying Day 2016 is Saturday, May 14, from 10:30a -12p. If you or an artist you know would like to apply to join the AAC, please contact Maria Miller for more information at maria@mosuramayu.net.

The next **Call For Artists for the Mayor's** office will be around May or June. If you would like to be on the SB Arts Collaborative mailing list, and be notified, please click [HERE](#).

Ruth Ellen Hoag will be taking a group of artists on a two week painting outing to **Limoux, France**, April 6-23. Limited space still available. Email Ruth@RuthEllenHoag.com or call [805-689-0858](tel:805-689-0858) for details.

The theme for the 2016 **PARC Gallery** is **Scenes of Santa Barbara**. You are invited to participate in the PARC Gallery of the Parks and Recreation Community Foundation's 4th Annual Magic on the Urban Wine Trail on Sunday, April 17, 3-6p. Monies raised will provide summer camp scholarships for children in need and help fund the City Parks & Recreation Department's Teen Culinary Arts Program. PARC is happy to split the proceeds from the sale of your artwork, 50% going to our beneficial youth programs and 50% going to you. We'll handle the hanging, sales and promotion! In 2015, we raised \$39,000 to support PARC and City youth programs with 275 community members in attendance. "Magic" is the perfect blend of art, music, silent auction, and wine tasting from more than a dozen wineries from the Santa Barbara Urban Wine Trail and small bites prepared and served by graduates of our Teen Culinary Arts Program ... all for a great cause. The Magic takes place in the Historic Carrillo Ballroom. Contact Judith Cook McCaffrey with questions 897-1946, JMcCaffrey@SantaBarbaraCA.gov.

Events

Opportunities

The Santa Barbara Sculptors Guild in collaboration with the **Community Arts Workshop & Santa Barbara Arts Collaborative** presents: **Big, Little, & Open, a 2D & 3D show**. The ingathering is Sunday, April 3, from 10:30a to 1:30p, juried by Rafael Perea de la Cabada. There are no size or media restrictions, and up to 3 pieces or \$15/piece may be submitted (\$10 for students w/ ID.) On site & digital submissions are allowed. Email alexander.mez@gmail.com by 5p, Saturday, April 2. Location: The Community Arts Workshop, 631 Garden St, SB. Reception will take place on 1st Thursday, April 7, 5-8p. For complete details click [HERE](#).

Join **SCAPE** and enter their upcoming show, **Visions of the Gaviota Coast**, with Juror Karl Dempwolf, May 13-14 at the Bacara Resort Hotel to benefit the Gaviota Coast Conservancy and Naples Coalition. Ingathering is 9-11a Friday, May 13, with the reception Friday, May 13, 5-8p. Click [HERE](#) for entry details and volunteer requirements on page 3. Paintings from the Gaviota Coast and inland as far as Nojoqui Falls are allowable. The Gaviota Coast runs from Coal Oil Point to Point Sal.

Santa Barbara Scene by Mary Firebricks



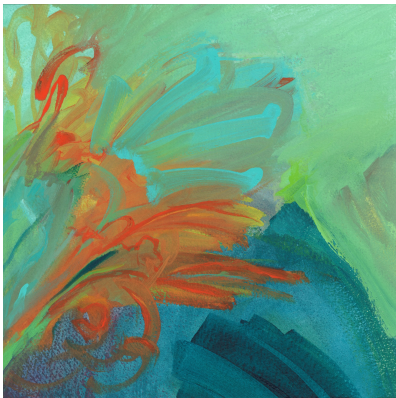


If you know of someone in need of encouragement or cheer, please notify OUR Sunshine gal at hartjanet84@gmail.com

Please update your directories:

Eva & Attila Danila's new email address is attiladanila215@gmail.com

Janet Hart's new email is hartjanet84@gmail.com



Untitled
by Pamela Benham

Are you on Facebook? Please check out the GVAA FB page <https://www.facebook.com/tgvaa/timeline> or click [HERE](#). We are adding more photos and interesting art related articles and inspiration. Would you consider having your art as the Banner for our FB page? Please submit photos to me at hollyh@sbceo.org. Be sure to include all the important details with your photo (Your Name, title of piece, and medium.) If you have show or other art related event /announcements that missed the GVAA newsletter deadline you can submit them for the FB PAGE too. I have been involved with several online (FB) groups that do regular art challenges. Like creating art from a photo or word prompt. or one-drawing-a-day challenge. Are you interested in something like that? and then posting the work to FB page? If you have any suggestions to make the page a ***happening place*** please let Holly Hungett know at hollyh@sbceo.org.

P.O. Box 435
Goleta, CA 93116
805.898.9424
www.tgvaa.org

2016 GVAA OFFICERS

President
ANNE ANDERSON
annewander48@gmail.com

Vice President
ELIZABETH FLANAGAN
euflanagan@gmail.com

Recording Secretary
ADRIA ABRAHAM
jrsaaahome@msn.com

Social Secretary
JAN SMITH
jansmith.sb@gmail.com

Treasurer
MARIE ARNOLD
marie.arnold@verizon.net

Director
CAROL DIXON
dixon@education.ucsb.edu

Director & Web Master
HEIDI BRATT
hrbratt@cox.net

Newsletter Editor
CHERYL GUTHRIE
cherylmguthrie@gmail.com

Please send information for the upcoming Newsletter by the 10th of every month!