

APRIL 2018



When I think of April, I think of Spring, longer days, more light, more showers, green grass and blooming flowers. My spirit lightens up, I have more energy, more spring in my step. Spring is coming, and Spring is my favorite season.

Here at GVAA, we have much to look forward to and many ways to participate with our organization. In addition to our **April Ingathering on April 6th**, **our semi-annual Artist Tour is scheduled for Saturday, May 19th from 10-5 pm this year.** If you have never participated, the tour is a lot of fun. You can sign up as a host to have your home and/or studio be a tour destination. You can have several artists join you or you can choose to be a participating artist at someone else's place.

With the tour, several locations in Goleta will host various GVAA artists who show their original art and any products they care to exhibit such as cards, prints, jewelry etc. It is a fun day to be with your fellow artists as friends, neighbors and art lovers follow the tour to meet local artists. People you know and many you don't know will come to see and hopefully make purchases.

If you have never had an individual show, this is a good opportunity to jump in and learn the process of setting up, displaying and selling your work. After all, many of us artists eventually learn that there is the creative side of art and then there is the business side of art. Being on the tour gives you a chance to experience the business side while surrounded by friends and fellow artists. On the tour, you can display and sell work that is framed but you are also free to offer canvases that are unframed or work on paper that is matted only. Many art patrons prefer to buy an unframed piece, so they can frame in the style that best suits them. Also, unframed pieces can be offered at a lower price which makes a difference to many people who collect art.

It is always a good idea on these tours to have a variety of items for sale in a range of prices. Cards and prints with images of original art can also be sold at much lower prices than the original art. Cards can be sold individually or in boxes of 4 or 6 cards.

It is fun too, just to meet with the folks who will come to visit and learn about your process.

Contact Heidi Bratt at <u>hrbratt@cox.net</u> to find out more. Also, there is more information and an application to sign up for the Artist Tour further on in this newsletter.

Elizabeth

Always Marry an April Girl – by Ogden Nash

Praise the spells and bless the charms,

I found April in my arms.

April golden, April cloudy,

Gracious, cruel, tender, rowdy;

April soft in flowered languor,

April cold with sudden anger,

Ever changing, ever true -

I love April, I love you.

Opportunities Events Workshops

Artfor 805

A Exhibition of Miniatures To Heal Our Community

The Historical Museum will host a fundraising exhibition, to support Direct Relief International.

Thursday, May 3 – August 5, 2018 The exhibition celebrates our collective resilience following the tragic wildfires and mudslides that devastated our community.

Art for 805 will showcase miniature paintings, photographs, prints, and mixed media works, all on display for raffle. Visitors to the Museum will have the opportunity view original pieces on exhibit and may win their favorite pieces by purchasing raffle tickets. The Museum is grateful to the artists showcasing their talent and contributing their work to this important cause.

Important Dates: ARTIST PARTICIPATION Artwork Drop-off: Tuesday, February 6 – April 15, 2018 Exhibition On View To The Public: Thursday, May 3 – August 5, 2018 Opening Event: Thursday, May 3 at 5:30 pm

Miniature artwork must be dropped off at Santa Barbara Historical Museum front desk. All artwork drop-off must be during open Museum hours, Tuesday through Saturday, 10:00 am - 5:00 pm and Sunday, noon – 5:00 pm. Late and anonymous submissions cannot be accepted. Submission of artwork will count as your entry/donation into **Art for 805**.

For information about submitting your work go to: <u>https://www.sbhistorical.org/2080-2/</u>

The Santa Barbara Art Association

invites all artists to apply for membership on **Mon., March 19, 10–12:30** at the **Faulkner Gallery**, in the Central Library. For details visit our website: <u>SBartassoc.org</u> and select How to Join under the INFORMATION tab, contact us by email at <u>SBAAdata@aol.com</u> or call (805) 963-1026.



Finding Your Natural Style Plein Air Workshop with Kevin Gleason

2 Days: Saturday and Sunday April 28 & 29 Plus, an Introductory Evening Friday April 27 Enjoy an evening in the artist's home viewing and discussing art followed by two days of painting and

discussing art followed by two days of painting and demos in the field.

The main focus of this workshop will be on composition and design, since the design is what communicates this visual idea to the viewer. We will learn how individuals can use shapes, values, edges, and color combinations in a personalized way to create a strong focal point and emphasize what they love most about a particular view.

There will be daily demos in oils followed by exploratory exercises and then individualized attention while painting on site. Students of all levels using oils or acrylics are welcome.

Dates: April 27 (6pm to 7:30 pm), April 28 and 29 (9 am to 4 pm with an hour for lunch)

Locations: SB County; Exact Locations TBA

Cost: \$230 for SCAPE members; \$280 for non-SCAPE members which includes SCAPE membership

Maximum Number of Students: 13 Enroll: <u>http://www.s-c-a-p-e.org/about-3-1/</u>

ART & COFFEE

Wake up to art, coffee, & chats with this wide range of talented local female artists. Stop in on your way to work. (Catered by Jeannine's)

Featured arts **Claudia Borfiga and Barbara Flanagan** will be showing their art through the month of **March Emily Morrill, Sarah Nyman and Katie Upton** showing **March 29, 7:30 to 9:30am** at Pacific Western Bank 30 E. Figueroa Street. **805-883-5100**.

Classes Offered

Whistle Stop Art Studios

classes for watercolor and acrylic artists with *Ruth Ellen Hoag*, resume March 17 and run through June 2. Picasso once said, "Inspiration exists, but it must find you working." Find your inspiration and desire to work at it in Ruth's classes held **Satu. 10-1pm** and 1:30-4:30pm. Enrollment is open allowing you to start at any time. For a full description of the curriculum, or to register, please contact Ruth at ruth@ruthellenhoag.com, or call 689-0858.

Martha Shilliday

is offering a weekly watercolor class meeting on **Thursday** from **April 5** through **April 26** at the Goleta Valley Community Center. Two formal lessons with handouts will be taught. Small classes with 12 or less students provide plenty of one-on-one attention. Student skill level should be advanced beginner or above. Classes are between **1:30-4:30pm**. You can look at her web site at <u>www.mshilliday.com</u>. If you are interested in the class please either call her at 805-451-8877 or email mshilliday@cox.net

Take a Free Art Class

Now being taught through SBCC at The Wake Center in Goleta and The Schott Center in Santa Barbara. *Cathy Runkle* is teaching 4 classes - **Exploring Watercolor, Layering Color Capturing Light, Botanical Illustration, and Beginning Oil.** Enjoy the classes and the camaraderie. The next 8-week session starts the week of March 19.

GVAA Opportunities

SKETCH-OUT

Please come join us for a fun and informal SKETCH-OUT session on Sunday, April 18. We will meet from 1-3pm to the right of the Riviera theater at the Riviera Park Business Complex, see picture below. This walkways, area has arched rose bushes surrounding a reflecting pool, palm trees and shade! Location address is 2020-2064 Alameda Padre Serra. Park in the theater's parking lot. Bring: sketch books, pen, pencils, sketch chair, umbrella, hats...etc., and participate in this fun opportunity to sketch in a group! All skill levels are welcome. Friends and guest are welcome too. Questions, email Holly at hollyh@sbceo.org, or call 805-705-4367 if you need info the day of the event.

Save the Date

GVAA has scheduled a **free Demo** workshop with Christina Ramos of Golden Products on **Saturday**, **April 14 from 1-3 pm. Samples of Golden products demonstrated will be distributed.** If interested, please email <u>euflanagan@gmail.com</u>

GOLDEN LECTURE DEMONSTRATION

This lecture packs in a ton of valuable information about acrylics, guiding listeners through the basics while opening up new possibilities. Gain information about mineral and modern pigments and how this relates to clean color mixing, glazing and the creation of fabulous new colors. Learn the unique properties of Fluids, Heavy Body, OPEN and High Flow Acrylics. discover Interference and Iridescent paints for unusual effects. Get a comprehensive overview on the many Gels and Mediums and how they can change texture, saturation, and intensity of color, use for sculptural effects and more. The lecture includes a review of Grounds that create truly, contemporary surfaces for painting, drawing, pastel, digital printing and mixed media. Each lecture includes an array of examples of these materials put to use. Attendees leave the lecture enthusiastic to explore the extensive potential of acrylic painting. The lecture also includes a brief introduction our non-acrylic products. to Williamsburg Handmade Oil Colors and QoR Watercolor.





February Sketch-out at Devereaux slough





March Juror Warner Nienow

Warner graduated with honors from University of Wisconsin in 1961. Engineer and software manager at General Motors (mostly in Santa Barbara) for thirty-three years while painting part-time. Three years of formal private training in Old Masters' style painting from Claude Buck, a master of poetic realism, in Santa Barbara (1968-71). Until 1998, all his paintings used the classical technique of monochrome underpainting and color over-glazing. Then he was drawn to urban landscapes and night renderings. *Nienow's* resulting synthesis of old masters' techniques to this subject matter created a uniquely pleasing luminous new take on the urban landscape theme. His one artist shows in Santa Barbara and Los Angeles have included four by invitation, with three shows being reviewed by Josef Woodard for the local News Press. Warner has been represented by galleries in Santa Barbara, Los Angeles, New York and Deauville, France.

Juror's Choice Awards for February

Benjamin Smith, "Crosses Taos, Pueblo", photo Bruce Birkland, "Cozy Destination", acrylic Jerilynne Nibbe, "Fire and Fury", acrylic Judy Nienow, "Miss Sassy", oil Willy, "Sailing in Santa Barbara, oil Click here to see all the paintings selected

GVAA Artist Tour – General Information

Every year (or so) the GVAA hosts an Artist Tour. Members of the GVAA gather at various member's homes around the area to show and sell their art work. 5-7 locations host 1-6 artists each. The venue may be inside or outside. Unless you have a <u>very strong</u> individual following visitors seem to enjoy stopping at locations that host 2 or more artists.

The art you display, and sell is not restricted to the 2-dimensional work that is shown at the Goleta Library. You may offer anything THAT YOU HAVE MADE: jewelry, ceramics, etc. You are welcome to sell prints and greeting cards representing your work. Artists who offer work for sale at a variety of price points are the most successful. The Artist keeps all proceeds from the sale.

This year's event will be held Saturday, **May 19, from 10am – 5pm**. Participants are expected to stay through the entire time. **The cost is \$75 and includes**...

- Event brochures will be distributed around town, and available for the participants to hand out.
- Signs and balloons for the host homes.
- Color ad in the Independent as well as ads in many online locations.
- A pdf version of the brochure that can be emailed prospective customers.
- GVAA panels delivered to your location.

Talk with your host regarding space to set up a booth or table for art work that does not hang on a wall or panel. Participating artists are asked to donate 1 art item for a raffle. Each home will conduct their own raffle. Raffle entry forms will be emailed to the hosts.

It is not required, but host locations usually provide refreshments for their visitors. Each host will organize this among their crew. Names of participants needed by Friday, April 6 for the brochure.

For Artist Tour payment and all info. must be received no later than Friday, April 6. See the accompanying signup sheet on last page. Contact Heidi Bratt with questions regarding this event. <u>hrbratt@cox.net</u>, 451-1662.

GUSD Art After School

In February Tia Blickley and Nancy Rose did a watercolor lesson which was enjoyed by all. The teacher wrote: "I wanted to thank you for the GREAT art lesson that you gave to our afterschool students here at Isla Vista school. I counted 8 happy, active, and engaged student participants which was just amazing turnout. I could see they were soaking in your lesson and were very happy with the art work they made." There is still time to get involved. If you would like to help contact Judy Edmondson at <u>edmondso@sbceo.org</u>.





Thank you

For the Art Marketing Workshop on Saturday, February 24! Heartfelt appreciation to GVAA Artists Holly Hungett, Carol Dixon and Judy Nienow for their excellent presentation. Our presenters received rave reviews!!! 23 members paid \$10 each to learn successful strategies for marketing their art. Holly and Carol chose to donate their portion to our Art After School scholarship fund. Judy is donating her portion to A.S.A.P.. We call this a win, win, win!!!

Thank you to Werner Nienow for the photo.

Thank You to Warner Nienow!

For Stepping in at the last minute to be the juror for our March show. The show is up and beautiful to behold! Stop by to see it if you have not already. Warner will be delivering his critique on Wednesday, March 28. You will not want to miss it.

Congratulations and Member's Events



John Williams, "Porter Trail ii"

Congratulations John Williams for your contribution of "5x5" artwork, **"Porter Trail II"**, sold at the recently held Westmont Ridley Tree Fundraiser. The auction of art by various artists raised **\$18,000.00** for museum programming.

Congratulations to Jim Gross for his sale of **"Goat Rodeo"**, in our January show. This was GVAA's first sale of 2018. Jim also had a sale in December, so he is on a major Roll!

Congratulations to Tia Blickley for her sale of **"Carpinteria"**, in our March show. We got a call the day after the show went up! This is Tia's second sale from GVAA library shows, so she is also on a major Roll!



Mary Freericks

attended the Puppet Papalooza and made a marionette from newspapers. She calls it "Self Portrait Puppet". She also has a piece "1698" in the paper show at the Santa Barbara Tennis Club. She also has a painting at the Corridan Gallery, and 5 prints in a bin. The opening reception is March 10, 5 – 7pm. She has a painting at Faulkner Gallery with

the Abstract Art Collective show and is used to design clothes for Vida showing. To view, go to <u>https://shopvida.com/collections/maryfreericks</u>.

Ron Kok will have a solo show of landscape paintings of the Santa Barbara area. The show will be held in the East Faulkner Gallery during the month of **April 2018**. An informal **"meet the artist"** session will take place on **Saturday, April 7, 2 - 5pm** in the East Faulkner Gallery.

Jane Hurd will be Artist of the Month at Gallery 113 for the month of **April**. Reception on **1st Thursday**, **April 5 from 5 - 8pm**.

Brooke Baxter will be showing small pieces on the pedestals at Gallery 113 for the month of **April**. The show's theme is **"no wall space needed."**

Mandy Starr has art at the Good Cup Coffee Shop by Lazy Acres, Cliff Drive. She also shows art at Santa Barbara Arts and Crafts show every **Sunday**.

There will be a group show including *Anne Anderson, James Hurd, Filiberto Lomeli* and *Jerry Martin* at Divine Inspiration Gallery from May through July.



Elizabeth Flanagan, "Frida and Friends" 9, Acrylic on wood, "5x7"

Elizabeth Flanagan is a featured artist at Gallery 113 in La Arcada Court. Her **"Frida and Friends"** show is up on the Small Image Wall at the front of the Gallery. The show, featuring images inspired by artist Frida Kahlo, will run through **March31**. *Elizabeth* also has a piece in the GVAA show at the Goleta Library. The show is up through **March 28**.

Tanda Jacobs, will have an art show through the beginning of May at Varni Hair Salon at 136 West Cota Street.

GVAA CALENDAR IS AVAILBLE on <u>www.tgvaa.org</u> Goleta Library Ingatherings: 10:30am -1pm, pick up unselected artworks: 3 – 5pm, Critique & takedown: 6:15 – 8pm,

Sunday, March 18, 1-3pm Wednesday, March 28 Friday, April 6 Saturday, April 14, 1-3pm Wednesday, April 25 Saturday, May 19, 10am – 3pm Sketch-Out Critique/Takedown Ingathering Golden Products Demo Critique/Takedown GVAA Artist Tour Fernald Mansion Goleta Library Goleta Library TBA Goleta Library TBA



Art work by, Tanda Jacobs

If you know of someone in need of encouragement or cheer, please notify our own Sunshine Gal, Janet Hart at <u>hartjanet84@gmail.com</u>

WE HAVE A VARIED AND RICH ART COMMUNITY. CLICK ON A ADDRESSE BELOW:

Southern California Artists Painting for the Environment SCAPE <u>http://www.s-c-a-p-e.org/</u> Santa Barbara Arts Collaborative <u>http://sbartscollaborative.com/</u> Santa Barbara Art Association SBAA <u>http://sbartassoc.org/</u> Abstract Art Collective AAC <u>http://abstractartcollective.com/</u> The Oak Group

http://www.oakgroup.org/

Santa Barbara Print Makers http://www.sbprintmakers.com

PCCA https://pccasantabarbara.com

NOTICE TO GVAA MEMBERS

The Library cannot store your art. With this in mind, we are advising our members that as of our June 2018 critique and take down members who do not pick up or prearrange to have their art picked up, will not be permitted to enter the next juried or holiday show.

GVAA 2018 OFFICERS

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NOTICE TO GVAA MEMBERS

You will have the opportunity to vote on the proposed GVAA Bylaw changes at the next Critique. The proposed text has been emailed to you containing the changes for your perusal. Please email questions to Adria Abraham – <u>irsaaahome@msn.com</u> or Elizabeth Flanagan – <u>euflanagan@gmail.com</u> prior to the Critique in order to expedite the time spent at the start of the Critique.

Welcome Newcomers and please update your directory:

Lynn Dow <u>Ischockner@gmail.com</u> Kenneth A. McAshan kmcashan@gmail.com, mcashan.com

GVAA Artist Tour~~~Saturday, May 19, 2018~~~10-5

General Information
Name
Phone Number
Email Address
<u>Location</u>
I am showing at my home I can host other artists in my home
Address
Person's home where I will participate
I need a location where I can participate
Information for the Brochure
Use same blurb as last time
New blurb
Short 1-2 sentence blurb for the brochure describing you and/or your work.
Would you like any of the following information included in the brochure?
Please include my phone number
Please include my web site
Please include my email address
Mail this completed form to Heidi with a check made out to the GVAA for \$75.00
Email one good quality image of your work to Heidi that you would like included in the brochure.
Use same image as last time.
Artists are asked to each donate 1 item for a raffle. Each host site will conduct their own raffle.
Artist's choiceanything from a box of cards to a painting (or other work of art).
Payment and all information must be received no later than Friday, April 6.
Heidi Bratt 547 Windsor Ave., Goleta CA 93117, <u>hrbratt@cox.net</u> . Please feel free to contact me with any questions 451-1662.
Goleta Valley Art Association April 2018 issue