



President's Message

Good News! We received confirmation from the Goleta Library that for 2015 we will have 10 shows in the Goleta Library.

There is a slight price increase from \$200 to \$250/per month. Also, The Board of Directors has decided not to apply for the use of the West wall since the Library now requests an additional \$100 for its use. If you wish to have an individual show on the West Wall, you may apply directly to the library.

We are looking forward to the non-juried show at TVSB in August. This is a new venue for our association and I hope that we will have a good participation. (See the article regarding the theme of the show, which is Light.) There will be a reception on Friday, August 8 from 5:30 to 8p. We are looking for volunteers to help with this event. Please contact me if you are interested and check their site www.TVSB.tv

At our last open meeting, we voted on some amendments to our current by-laws. These by-laws are now on our website at www.tqvaa.org. We will have a few hard copies available for you as well upon request.

Did you know that we now have a Facebook page for GVAA? Take a look and invite your friends to like us as well. Laura Hemenway has posted many photos of our recent picnic at Stow Grove on July 12. Although there was not a large crowd, those attending had a great time. Thanks to Truus Mustafa for organizing this fun event. Our Vice-President Anne Anderson is working diligently on organizing the Festival of Art and Music in the Goodland taking place on October 12, 2014. Take a look at her special article on the topic. If you are interested in

placing a business card size ad or larger in our brochure, advertising for yourself or your friend/ hairdresser/mechanic etc., bring it in at the ingathering of August 1. Would you or individuals and businesses you know be willing to be sponsors of the festival for a contribution of \$100 or more? Advertising images would be quarter-size page or larger for these sponsors. The price is only \$50 for the size of a business card. Our brochure will be distributed to over a thousand people on that day, so take advantage of this great deal and help our association at the same time! See you on Friday August 1 at the ingathering and at the reception! Sincerely,

Marie Gionet Arnold

REMEMBER!

ONE INGATHERING FOR TWO SHOWS

COME IN ONCE AND SUBMIT YOUR ART-WORK FOR TWO DIFFERENT SHOWS!

Remember to bring your submissions for both the juried August Goleta Library Show and the TVSB non-juried show (limit one piece) to our regular ingathering at the Goleta Library on Friday August 1, between 10:30a and 1p, as there will not be an ingathering at the TVSB location. The usual entry procedures will apply. We also request a \$5 donation towards the reception please.



**10th Annual GVAA Stow House Art Festival,
Sunday, Oct. 12, 2014
in Collaboration with the 43rd Annual
Fiddlers' Convention & Festival**

As you know, the GVAA Stow House Art Festival will collaborate with Santa Barbara Sunrise Rotary and the Annual Old Time Fiddlers' Convention in a festival of music and art on Sunday, Oct. 12. The Fiddlers' Convention brings in over a thousand art and music lovers from across California. Their 43 years of Festival experience provide a fabulous foundation for a successful festival for all.

The Fiddlers' Convention is an important fundraiser for Sunrise Rotary, which uses the revenue for local community projects such as the Free Eastside and Westside Dental Clinics, free dictionaries for all third graders in Santa Barbara Schools, mentoring of foster students at City College and improvement projects at area parks. Sunrise Rotary provides low-cost wheel chairs world-wide, supports an orphanage in Mexico, and clean water and medical clinic improvements in Guatemala. What a privilege it is for us to participate in helping support these good causes.

Here's how you can help:

Application forms will be mailed to you and will be available on our website www.tgvaa.org for panels and booths, as well as a wall for those who enter one or two pieces. You might consider themes such as music and musicians and images of Stow House and Lake Los Carneros. Smaller works, cards, and gifts are always popular, but don't hesitate to show your larger works.

We are in need of financial contributions from sponsors to help support our costs. We will create a Festival program listing the participating artists along with business-card, and larger size, advertising from sponsors. Who among your family, friends and business associates would be willing to purchase advertising space in our program? Join GVAA families such as Givens Farm in sponsoring this event. Bring business cards and images for our flyer (\$50/business card; \$100/quarter-page) to the August ingathering or mail to Anne Anderson, 714 W Pedregosa, SB 93101. Contact Anne or Marie with questions.



Goleta Valley Art Association

THE YEARLY CALENDAR IS AVAILABLE on www.tgvaa.org

Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks 3-5p. Critique / takedown 6:15-8p

Saturday, July 19	Ingathering 10a-12p	Hutton Goleta, 5638 Hollister Ave.
Friday, August 1	Ingathering, Juror, Bruce Robertson	Goleta Library
Friday, August 1	Ingathering 10a-12p <i>LIGHT (TVSB) *see pg1*</i>	GOLETA LIBRARY
Friday, August 8	<i>TVSB **RECEPTION 5</i>	<i>329 S. Salinas, SB</i>
Wednesday, August 27	Critique and Takedown	Goleta Library

THERE IS NO LIBRARY SHOW IN SEPTEMBER

Upcoming Events, Opportunities & Announcements

A GOOD TIME WAS HAD BY ALL :)

The annual POTLUCK picnic was Saturday, July 12 at Stow Grove Park. Great food, friends and artistic inspiration from Laura Hemenway's demonstration of some different techniques and applications of Alcohol Inks. Go to our facebook page to see for yourself!



Check out our new **FACEBOOK page**, compliments of Laura Hemenway! We would like to have a way to update active Facebook members about our current shows, ingatherings, critiques, etc.

<https://www.facebook.com/tgvaa>

We would really appreciate your **LIKING** our page!





L I G H T The interplay of lights and darks play an essential role in visual communication such as a painting. This interplay can convey visual information about form, texture, space and dimension. The members of the GVAA have taken the challenge of dealing with this element of composition.

Value or tone is the term we use to refer to light and dark, which are arguably the most important of all the visual elements. The whole point of value is to create the illusion of light. Basically, value is used to create the illusion of a light source. Without light we cannot see. So technically, without a light source, you have no illusion. It is all too easy to use only mid-tones and it is all too easy to be afraid of the dark tones. Most artists must fight the impulse to wipe off the stark tones that seem too dark on the palette. The need for tonal contrast is important to the human eye because tone is picked up in the peripheral vision, so the whole painting, not just the small section of the painting is having an impact on the viewer. Tone makes us look around the painting. A bland, mid-tone painting has nothing at the edge of the eye to draw your attention onward.

What do you think? Did those GVAA artists see the "light"?

August Library Show Juror

Dr. Bruce Robertson will be the juror for the August Library Show. Bruce specializes in American art but he gets restless. He was educated at Swarthmore College (B.A.) and Yale University (Ph.D.), but is a New Zealander by birth. His dissertation was on 18th-Century British watercolors, and he is now concentrating on museum history. For a number of years he held a dual appointment with the Los Angeles County Museum of Art, as Chief Curator, Center for the Art of the Americas, and Deputy Director for Art Programs. He is currently Acting Director of the Art, Design & Architecture Museum, as well as a professor of art history, at UCSB.

He has held fellowships at the Huntington Library, the Paul Mellon Centre in London, and the UC Humanities Research Institute, winning a Getty Collaborative Research Grant in 1996; he is co-director of the Microcosms Project, on the history of museums and universities. He was also a Vice President of the College Art Association for four years, and currently serves on the editorial boards of *Museums and Society*, and *Museum History*. He was formerly on the boards of *American Quarterly* and the *Smithsonian American Art Journal*. He is Vice-Chair of the UC Press Editorial Committee.

His most recent projects include the exhibitions "American Stories: Paintings of Everyday Life 1765-1915," in collaboration with colleagues at the Metropolitan Museum of Art, and *O'Keeffe and Abstraction* (both opened in Fall 2009 and then traveled). He is also finishing a book, *Placing Knowledge: The Museum and the University in the Nineteenth Century*.



Members Events

Judy Nienow will exhibit 22 new oil paintings on the theme *BODIES IN MOTION* at Faulkner Gallery East at the Santa Barbara Public Library from August 1-30, during regular library hours. The show explores ways of suggesting continuous motion despite a static medium and it features groups or individuals in settings like Grand Central Station, an ornate gateway in Morocco, the Tuileries Garden in Paris, as well as several images derived from Santa Barbara's Old Spanish Days Children's Parade. All paintings were created over the past 2 years. There will be a First Thursday reception August 7, from 5-7p. *BODIES IN MOTION* can also be viewed as a slideshow at www.NienowArtWorks.com, but Judy recommends seeing the library exhibit itself because the sense of energetic movement is amplified by seeing all the pictures hanging together.



See above Judy in her studio,



Marching for Sisterhood by Judy Nienow



and Warner in his studio

Warner and Judy Nienow are both participating in the 2014 Santa Barbara Studio Artists Open Studio Tour the weekend of Aug 23-24, 11a - 5p each day. Visitors wishing to procure a map guide to access all 36 studios need to purchase tickets, but the Nienows welcome friends and GVAA colleagues to their Samarkand neighborhood studio for free. It is a nice chance to exchange art news, to see their painting environment, uniquely purple house and fabulous Cat Chalets. They are located at 2925 Serena Rd and will have yellow balloons and signs out front.



The Nursery

Tony Galvan has three photographs chosen for the Wilding Museum's *At Home in Nature* exhibit. The opening reception will be held July 16, from 4:30 to 6:30p in Solvang.



The Happy Hippo



Standing out in Crowd

Members Events

Bruce Birkland's show at the Good Cup on the Mesa, across from Lazy Acres will continue through August 30.

Thomas Mann's Solo exhibition in the East Faulkner Gallery continues through July 30.

Mooneen Mourad has two pieces, an Acrylic painting and a photograph in the Bronfman Family Jewish Community Center show sponsored by the Abstract Art Collective. Mooneen also has a sculpture in the Faulkner, a ceramic piece in Gallery 855, two paintings at the Meisel Gallery and an enamel landscape in the Petite Landscape show at the Tennis Club of Santa Barbara.

Terri Taber & Kris Buck will be featured artists at Gallery Los Olivos with their exhibit, *Lasting Impressions*, through the month of July.



Anne Tetrick currently has three collage paintings in the Abstract Art Collective exhibition at the Bronfman Family Jewish Community Center through August 19.

Good News! Good News! Congratulations!

Marie Arnold had a painting juried in the Carpinteria Arts Council show *Driven to Abstraction* that received an extremely positive review by Joseph Woodard in the Santa Barbara News Press Scene Magazine on July 4, 2014.

Anne Tetrick had an abstract painting entitled *Broken Path* on display in the June Goleta Library Show.

Josef Woodard mentioned **Anne Tetrick** and her collage paintings in Santa Barbara News Press Scene Magazine review of the Abstract Art Collective's exhibition at JCC on June 20.

Good News! Good News!

Karen Luckett won Juror's choice and a \$300 cash prize at the Semana Nautica show



at the Cabrillo Arts Pavilion for her collage titled *St. Barbara's Harbor*. She also has 5 pieces juried into the *Buddha Abides* show at Art from Scrap; 2 tile mosaics, 2 assemblages, & a collage. **Karen Luckett** was also nominated to the board of Gallery 113!

Bill Poehler had his watercolor *Looking for Sea Glass-Haskell's Beach* selected for the Back Cover Art on Heal The Ocean's 2014 Newsletter. He also had an oil painting *Good Morning - East Wilcox* selected for the SBAA July show at the Faulkner Gallery at the SB Library.

Mooneen Mourad sold her enamel cloisonné piece in the *Petite Landscape* show at the Santa Barbara Tennis Club.

Betsee Talavera won The Edna Ruth Hastings Memorial Award in the June show at the Faulkner, which included a \$50 gift certificate to Art Essentials.



Frances Reighley's oil painting *Formal Tea with Hats* won an Honorable Mention in the SBAA July show at the Faulkner Gallery.

Julie Vanderwilt sold 2 more mosaics at the Good Cup Downtown and had 2 pieces juried into the SBAA Semana Nautica show at the Cabrillo Arts Cntr



Call to Artists!

Karen Luckett was nominated to the board of Gallery 113. She brings her love for all art Medias and 20 years business experience with her. She will be organizing the *Open to all Artists Benefit Show* in October. **Volunteers are needed to assist in planning and organizing of this show.** Please call Karen at [805-570-0306](tel:805-570-0306) or email her at injuryxpert@gmail.com.

Calling All Fine Art Artists for 2014 Los Olivos Quick Draw & Arts Festival at Mattie's Tavern in Los Olivos. Art walk Booth is Saturday, August 16, 9a-5p. Applications taken until spaces filled, \$50 fee. Visit www.SantaYnezValleyArts.com or email info@hollyclinedesign.com

WORKSHOPS, CLASSES OPPORTUNITIES

Ruth Ellen Hoag Studio and Gallery at 220 W. Canon Perdido, Suite D, Santa Barbara, CA 93101 has a special summer offer: Attend a watercolor class with Ruth Ellen Hoag for an introductory \$30, (regularly \$40 per class.) Classes are held 10a to 1p, Fridays and Saturdays. Call 689-0858 to sign up, or for more information visit website www.RuthEllenHoag.com

Light on the Figure, a Catherine Kehoe Workshop, January 5-9, 2015. Catherine Kehoe has had multiple one-person shows every year since she graduated with an MFA from the School of Visual Arts, Boston University, in 1992. The workshop will be limited to 12 students maximum, and will take place in Marcia Burt's studio on Laguna Street, Santa Barbara, with clothed models daily. Cost is \$575 per student for 5 days of instruction. Places will be assigned in the order in which checks for the full amount are received. For questions on the workshop, please contact Meg Ricks at mricks1@cox.net, or [805 729-4620](tel:805-729-4620). The absolute deadline for checks to be received at the SCAPE PO Box in Santa Barbara is November 4, 2014. *If you know a deserving artist who cannot afford this workshop, please encourage him or her to contact Meg Ricks confidentially. Thanks in part to the generosity of other SCAPE artists, we will have one scholarship available which will pay over half the cost of the workshop, so that the scholarship winner (to be determined by pulling an applicant's names from a hat) will pay \$300.* Kehoe will also offer a 45-minute artist's talk open to the public, including not only SCAPE artists but also collectors, gallery owners, art teachers and students.

Please send checks to:

Catherine Kehoe Workshop S.C. A. P.E. , P.O. Box 30932 , Santa Barbara, CA 93130

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*****please send information for the upcoming Newsletter by the 10th of next month! ******

Friendly Reminders

Please notify Janet Hart, our Sunshine gal at rjhart1@verizon.net if you know of someone needing encouragement or cheer.

Please update your Directories

Anne Chestnut's new email address is chestnut1942@gmail.com



Original streetpainting 8' x 8' chalk pastel on pavement by Terri Taber and Cheryl Guthrie for SB I Madonnari 2014

Please share some news about your shows, art sales, awards received, publications you are in, any art activities, jpeg images or any information that might be of interest to us all!