

A Message From The President June 2016



Our juror Linda Ekstrom opened a can of worms at the April critique: when, how and if artists should sign their work. Just to be clear, I didn't hear her say, don't sign your work. Rather, I think what Linda, a nationally known professional artist and

art professor at UCSB, was saying is that she has observed that many contemporary artists do not sign the front of

their artwork.

Linda mentioned several do's and don'ts about signatures from her point of view. If you do sign on the front, don't allow your signature to overtake the artwork, use compatible subtle color in the same medium, and think of your signature as a part of the composition. She cautions artists to be aware that initials and chops may be hard to interpret or identify. And definitely do sign the back of your work with your name, title and date for your own and your collectors' information.

It seems to me that you are the artist and you can do whatever you darn well please about your signature. But consider...

Some of our members are, or are working toward, professional status as artists. By maintaining a website, blog, Facebook page, representation in local and national galleries and museums, presenting workshops and

having work published in national publications, you have a vested interest in the identification, increasing value and provenance of your work. So do your collectors. You must in one way or another have a consistent way to sign your work. Front, back, side, it's up to you.

Many of our members are surprised and delighted to find themselves creating art, framing it and having it exhibited in public spaces. Your unique style is becoming recognizable by others and you are proud of your progress. Signing your work on the front reinforces the connection between your style and your name, and invites others to seek out your work to enjoy and purchase. Several landscape painters I know scratch their signature in the wet paint to show that it was completed a la prima.

I don't sign my work. I don't know if it's humility or false modesty, but for me, my art is not about me as the artist, but about how the work itself communicates to others. The assumption that someday my paintings will be worth something is highly unlikely and I don't paint for posterity.

My father-in-law was a wonderful watercolorist and well-known architect. He passed on with a stack of "worthless" paintings under the bed. And I probably will too.

What do you think?

Anne Anderson

Upcoming

Events

and

Opportunities

A huge **Thank You** to Carrie Givens for her excellent Pastel Demo in April, making GVAA 's first Artist's Demo program a huge success! Ten lucky GVAA members joined Carrie in her studio as she demonstrated her award winning technique and answered questions. We will be offering additional artist's demos exclusively for GVAA members in the future, stay tuned!

SAVE THE DATE! 2016 GVAA Picnic will take place Saturday, July 16.

Good food, friends and art fun! Pencil us in for a great time at Stow Grove Park on July 16. Details to follow!

SAVE THE DATE! GVAA 12th Annual Stow House Art Festival Saturday, September 17

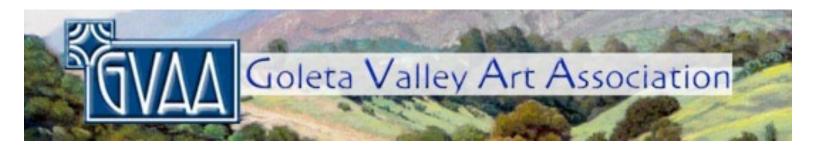
Planning is underway! A number of artists have indicated interest and others have said they plan to participate. Will you be there with us? Start thinking of work you would like to show. Application forms will be available in July. Please submit images if you would like your art to be considered for the poster and advertisements. We welcome festival sponsors to support our costs. Please invite businesses you frequent, your family businesses and entrepreneurial friends to participate this year. Their contribution will be recognized publicly. There are many opportunities to volunteer in planning, organizing and working the event. Please email Elizabeth Flanagan euflanagan@gmail.com if you can help out or have any questions. Looking forward to a fun day and celebrating ourselves as artists!



Please join Adria Abraham, Elizabeth Flanagan, and Holly Hungett in the upcoming informal **Sunday SKETCH-OUT** sessions held May 22, June 26 and July 10. Sunday May 22, meet at Devereaux Lagoon/Slough, at Coal Oil Point, at the far end near the "Broken Bridge." We will meet in the upper lot at Shoreline Park in June and July location is TBA. Bring your sketch chair, umbrellas, hats, sketchbooks, and pens/pencils, etc. Come participate in this fun opportunity to sketch in a group! All skill levels are welcome. Friends and guests are welcome too! Although we are not officially affiliated with URBAN SKETCHERS, we model our group after this idea; click HERE and check out the blog link for sketches

from around the world!! Questions? Email Holly at hollyh@sbceo.org, or call 705-4367 if you need info the day of the event.

Attention Collage and Assemblage Artists, Marie Arnold is moving and will have a giant rummage sale on Friday, May 28, 2016, starting at 8:30a, at 271 San Ricardo Dr., near Hollister and Patterson. Many boxes of papers for collages and tons of precious items for assemblages. So many treasures for those of you who love one-of-a-kind items for your artwork. Pass the word! Call 570-5970 to make arrangement for a preview.



People's Choice Awards for April

First Place: Siyoot Maroly Hope pencil

Second Place: Frances Reighley There's One in Every Flock oil

Third Place Tie: Janet Hart The Open Gate mixed

(shown below)

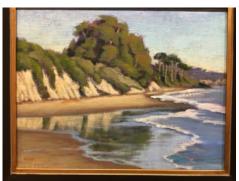
Jane Hurd Goleta Reflections oil

(shown below)

Ann Russell Grace watercolor (shown right)







June Juror is Karen Browdy

Karen Browdy is from Philadelphia and has been a Californian since 1969. After careers in education and graphic design, Karen's interests turned to fine art; calligraphy, watercolor, collage, mixed mediums and assemblage. Beginning in 1999, Karen was an adjunct art instructor at SBCC's Continuing Education Division where she taught classes in collage, mixed media and assemblage. Now she holds private workshops and classes in her Fillmore and Ventura studios, at the C Gallery in Los Alamos, and in other locations throughout Santa Barbara and Ventura counties. Her award-winning work has been shown in California since 1994. Karen has been a resident artist at The Bell Arts Factory in Ventura, CA and is the founding president of Step One Art Gallery, Carpinteria and The Carpinteria Valley Arts Council.

Click <u>HERE</u> to view the entire calendar year on our website. **Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks: 3-5p. Critiques & takedown: 6:15-8p.**

Friday, June 3 Wednesday, June 29 Friday, July 1 Wednesday, July 27 Ingathering, Juror Karen Browdy Critique and Takedown Ingathering, Juror Bruce Robertson Critique and Takedown Goleta Library Goleta Library Goleta Library Goleta Library **MEMBERS' EVENTS**

GOOD NEWS

CONGRATULATIONS



Maureen Troy has a solo show at Alchemy Wellness Cafe and Spa located at 35 West Haley St. The show opened as part of 1st Thursday on May 5 and will run through May 31. This is Maureen's first solo show in Santa

Barbara and features 17 Collages.

Britt Friedman had two paintings juried into the Tri-County Joie de Vivre exhibition at the Westmont Ridley Tree Museum of Art running until June 18. Opening reception is May 19, from 4 to 6p.



Mooneen Mourad received an honorable mention for her photograph of architecture in the 1919 State Street show. Her large abstract painting was also featured in the Sculptors Guild show called, I Live in Santa

Barbara. Mooneen had two pieces, jewelry and a painting in the Buddha Abides show, and she has a large hand built ceramic bowl Santa Barbara Shores, in the Distinctive Art Gallery show through May.

Ruth Ellen Hoag's painting, Festival, was accepted into the 41st Annual Western Federation of Watercolor Societies Exhibition, open June 9 to August 28, hosted by the Colorado Watercolor Society. She has three of her large music related paintings installed as part of the permanent collection at the Music Academy of the West. The paintings feature the

Academy Fellows. They are hung in the newly renovated Marilyn Horne Main House.

Elizabeth Flanagan has a pen & watercolor, *A Room of Her Own II*, in the current show at CASA Gallery, 23 E. Canon Perdido, in the show Let Your Imagination Transport You, up through May 27, open Monday through Friday 9a-5p.



Pamela Benham's painting At the Edge of the Horizon, I Wait for You was juried into the exhibition State of Unions by the Women's Caucus for Art Colorado, held at the Core Annex Gallery in Denver, from May 26 - June 12. Three of her works are in the exhibition Gateway to Imagination at the Farmington Museum, New Mexico, from May 7 - July 9. Her painting Untitled SBP 9 is in the Texas National 2016 exhibition in the Art Galleries of the Stephen F Austin University, Texas, from April 9 - June 11. Charlene Broudy and Pamela Benham will be having a two person exhibition of their abstract paintings at GraySpace Gallery from July 22 -September 12.

Karen Schroeder is showing 14 of her prints at The Good Cup, 918 State Street. The theme is "kids" and the show is called Elementary and runs through May.

Christine Brallier just completed her most recent stained glass mosaic, titled Nowhere to Be (But Here).



Workshops

Events

Opportunities

I encourage you all to join in on the Sketch-Outs with Elizabeth, Holly, and me (Adria). It has been a fun and supportive way to get the eye back in training and put observations down on paper in some manner. The time goes by so quickly and it is refreshing to sketch, paint, or just observe in the places we meet. As an art instructor from long ago used to say "Look to see, to enjoy, to remember!" which is just what the Sketch-Outs serve to do for us. See page two for details.

Please click <u>HERE</u> to be included on the SB Arts Collaborative mailing list, and be notified of Calls For Artists for the Mayor's office.

Call for Artists for June's Art in the Mayor's Office Spring is upon us and that means flowers, birth, awakening and color. Our next exhibit is in June when there will still be flowers in fields, in gardens, in our imaginations and memories. June's theme is summer flowers. We want you to think beyond the vase, hats, clothing, and beach towels. As always, you can think inside, or outside your comfort zone. The Mayor's wall awaits you. The application deadline is May 22 with selection notices going out on or about May 27. The opening reception will be 1st Thursday, June 2, in the Mayor's Office from 5-6p. The application is available online, click **HERE** or go to http:// sbartscollaborative.org/CityHall.htm

Are you on FACEBOOK? Please check out the GVAA FB PAGE click HERE or go to https://www.facebook.com/tgvaa/timeline. We are adding more photos and interesting art related articles and inspiration. Would you consider having your art as the Banner for our FB page? Please submit photos to me at hollowsbceo.org. Be sure to include all the important details with your photo (Your Name, title of piece, and medium.) If you have a show or other art related

event or announcements that missed the GVAA newsletter deadline, you can submit them for the FB PAGE. I have been involved with several online FB groups that do regular art challenges like creating art from a photo or word prompt, or a one-drawing-a-day challenge. Are you interested in something like that and then posting the work to our FB page? If you have any suggestions to make the page a *happening place*, please let Holly Hungett know at hollyh@sbceo.org.

Ruth Ellen Hoag continues her on-going watercolor classes at Whistle Stop Art Studios. Summer sessions begin Saturday June 4, 10a to 1p with the possibility of additional classes on Fridays. Email Ruth@ruthellenhaog.com or call 689-0858 for information, or to enroll.

You are invited to attend a **Watercolor Wild Workshop** prior to Paso Art Fest with **Mike Kowalski** Saturday and Sunday May 21 and 22, 9a-4p. Click **HERE** for details.

The Santa Maria Public Library is seeking artists who want to exhibit their art in the beautiful venue of Shepard Hall. Artists who apply and are chosen for exhibits, could show their art for up to 12 months. Interested artists must turn in the appropriate application materials requested, by Thursday, June 16. Exhibitors are accepted through a juried selection process conducted by the Library's Art Advisory Committee. Please read thoroughly through the library's policy and FAQs before applying. For application and info, email requests to smplart@cityofsantamaria.org or click HERE.

Annual Semina Nautica Art Show, managed by SBAA is open to all artists, with the ingathering held on June 28. Click <u>HERE</u> for details on page one.

If you know of someone in need of encouragement or cheer, please notify our sunshine gal at hartjanet84@gmail.com

Please update your Directory:

Mooneen Mourad mooneenmouradartist@gmail.com

Some happy sketchers from April's Sketch-Out



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Please send information for the upcoming Newsletter by the <u>10th</u> of every month!