July 2023

TheGoletaValleyArtAssociation.org

Contents

The GVAA President's Message 1
Membership Messages 2
GVAA CALENDAR2
Featured GVAA Member 4
Member News & Art 5
Opportunities6
Of Interest 6



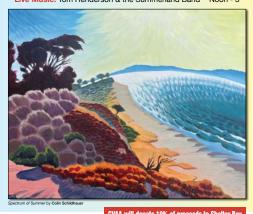
May Workshop Report - page 3

The Goleta Valley Art Association

Summer Art Show and Sale

Camino Real Marketplace, Goleta Saturday, June 17th, 10am to 4pm

Live Music: Tom Henderson & the Summerland Band ~ Noon - 3



The GVAA President's Message

Very early Wednesday morning, June 7th, I arrived in New York City. In a taxi to my brother's apartment on the Upper West Side of Manhattan, the driver told me about the fires in Canada and how they were affecting the air in NYC. He said it had started the day before. He had photos on his phone, which he excitedly showed me, pointing out how orange and yellow the sky had become.



Later that day, we were notified that NYC was the most polluted city on the planet. The Air Quality Index (AQI) was over 400 - Extremely Hazardous, and we were advised not to go outside. I was very disappointed since one of the great joys of being in Manhattan is walking around the city. In California, we're used to big fires and smoky, unhealthy air. NYC has not had this degree of pollution, and folks were shocked and upset to experience it. It certainly brings home the reality of climate change.

As I write this to you (June 11th), the AQI is in the 50's, which is moderate. I went to the Met Museum with an old friend to see the Van Gogh exhibit. It featured paintings of cypress trees including *Starry Night*, my all time favorite painting. It's a fabulous exhibit, and I'm grateful I got to experience it. Later, I walked home through Central Park. It was a beautiful evening, and I was thankful for the cleaner air and bluer skies.

Back in Santa Barbara, **Pat Heller, Special Events Coordinator**, is busy organizing **GVAA's Summer Art Show and Sale at the Camino Real Marketplace**. The show is scheduled for **June 17th, 10 - 4 p.m.** At this point 24 GVAA artists are signed up. **Tom Henderson and the Summerland Band** will be adding their funky jazz to the atmosphere. GVAA will be donating 10% of our sales to Shelter Box for their world wide efforts.

GVAA's annual picnic is scheduled for Saturday, July 29th at Stow Grove Park in Goleta. This event is a relaxing and fun time for us to enjoy being together. Please make a note of the date and plan to bring something delicious to share. Family member guests are welcome.

Our featured artist for July is **GVAA's Karen R. Schroeder**. Karen joined GVAA in 2011 after a career as a teacher and Reading Specialist. As with many of us, Karen was able to dive into making art once she retired. Since then, she has created many pieces, focusing especially on printmaking. Her prints are exceptional pieces of art, being multi-layered and telling unique stories. Her work has graced the walls of GVAA shows and won many awards. Karen also has provided a Printmaking Workshop for GVAA artists, and I was fortunate to participate. I loved learning the process of White Line Printmaking and was thrilled to sell the piece I made in the workshop.

As always, please keep well and stay safe, *Elizabeth Flanagan* euflanagan@gmail.com

Membership Messages



Simplifying the Treasurer position has been a priority. We currently have an accounting firm employed for the heavy lifting. But we still need eyes on the numbers. Our wonderful Treasurer, Louise Komp, has asked for an assistant. No prior bookkeeping skils are needed.

Here is your opportunity to be of service to the organization who serves you and 198 other artists and their patrons. For more details about this opportunity, please contact Elizabeth Flanagan euflanagan@gmail.com or Louise Komp drKomp.sb@







Bring Dad or a Friend, to GVAA's Marketplace Show & Sale June 17

GVAA's Summer Show and Sale will take place at the Camino Real Marketplace in Goleta on Saturday, June 17, from 10 A.M. to 4 P.M. Tom Henderson and the Summerland Band will play from 12 to 3 P.M. Ten percent of GVAA's proceeds will go to Shelter Box for their efforts world wide to ease the suffering of displaced communities.

We're looking forward to another successful day of "Bringing Art to the Community"!

GVAA CALENDAR

Save the Dates • 2023

Camino Real Marketplace Show & Sale Saturday, June 17th, 10 A.M. - 4 P.M.

Annual Potluck Picnic – July 29 Saturday, July 29th 11 A.M. to 2 P.M Stowe Gove Park, Area 3

August Goleta Valley Library Exhibit – Aug 4 - 30 Ingathering: Fri., Aug. 4th 10:30 A.M. - 12:30 P.M. Critique / Juror: Garrett Spiers & take down: Wednesday, Aug. 30th, 5 - 6:30 P.M.

GVAA's Annual Picnic

Our annual Member's Picnic will be on Saturday, July 29th at Stowe Gove Park, Area 3, from 11 A.M. - 2 P.M. Look for balloons and our GVAA sign to find Area 3.

Bring a favorite dish for the POTLUCK and enjoy a creative ART PROJECT with Judi Doernberg (supplies provided), while connecting with friends in a beautiful setting. Family guests are welcome.

Please **RSVP** to let GVAA Events Coordinator Pat Heller know you plan to attend. Email her with your RSVP or questions: pheller@cox.net.



An art supply exchange (no \$\$) will also take place. Bring your extra/unwanted materials and take home something wonderful. Only attendees are invited to contribute. Leftover art supplies will be donated to *Art from Scrap*.

HOPE TO SEE YOU THERE!













Each of us who attended received personal attention from Ruth.We had a fun and informative experience during this workshop.

Ruth started with a wonderful slide show of varioius well known artists' works. Then she moved into presenting demos, first with watercolor, then acrylics. Special opaque watercolors were shared.

The creation and use of "greys to die for" was covered, as well as her many tips, all born of experience. She was very candid while answering our numerous questions.

Featured GVAA Member • Karen R. Schroeder







Born late in my parents' lives,

I probably drove them crazy. They'd already had two teenage daughters, but there I was now drawing on the walls and loving finger paint. My parents knew nothing about art, but they were supportive. I'm sure, in part, this was to keep me entertained. My favorite things, which were always around me, included crayons, scissors, glue, glitter, and my dog Ginger.

Our Los Angeles neighborhood was very diverse. We often rode city buses, and from my seat at the window a story of the world unfolded. Frequent movie going also

Clockwise, starting at top left:

"The Glow," acrylic on canvas Karen, at her printing press

Woodcuts:

"Silent Reading"

"Sun Shiny Day"

"Awakening"

"The Pond"

entertained me. From bus rides and movies my love of visual narratives began.

Very little art education was offered in grade school, so I knew nothing about the art world. Fortunately I later attended California State University at Northridge and chose Art as my major. I took every art class offered and loved every minute of it—especially printmaking. I was hooked.

But as many stories go, I couldn't support myself as an artist. Despite never planning to be a teacher, it turned out I was good at it, and for thirty years I taught elementary school. My classroom became my pallet with lots of art, drama, poetry, and music.

I also received my Reading Specialist Credential from UCSB, and honored the importance of bringing wonderful children's books into my classroom. Thanks to **Professor Carol Dixon** (a GVAA member) who taught me the importance of children's literature, many wonderful books enlivened my classroom. I drooled over the illustrated books and hoped that one day I would get back to making art.

Upon retiring, I launched into adult education art classes. Oddly, I didn't take printmaking at first, feeling I'd been away too long. Finally, in taking Siu Zimmerman's printmaking class, I fell in love with printmaking all over again. I also joined art organizations like GVAA, SBAA, and SB Printmakers, and felt connected to a wonderful community of artists.

In choosing subjects, I like to work with a theme that often tells a story. The themes are based on my observations of life and the connection between nature and people. Travel has always been important to me. My husband is a biologist, so many of our family destinations have been nature oriented, including appreciation of animals, nature parks, and various cultures. These many experiences have influenced my

work. I am thankful that I can now call myself an artist, and so glad that I live in a community that values the creative side of life. karenRschroeder.wixsite.com/work





July GVAA News '23 • 4



Member News & Art Shows, Sales & Recognition



Veronica Walmsley received an Honorable Mention for her piece (above), "Memories in the Key of Sea," in the "Aquatic" exhibit at the Santa Barbara Tennis Club, 2375 Foothill Road. The show runs through July 5th. Gallery hours are from 10:00 A.M. to 6:00 P.M.

Veronica joins forces with eight talented artists in "Veiled/Unveiled," at the Santa Barbara Tennis Club.
The opening reception is July 14th from 4:30 - 6:30 P.M. Exhibit runs from July 8 through August 29th.

Barbara Cronin Hershberg has a piece in "Abstract is Everything," the current show at the Voice Gallery. It's open from 1:00 to 6:00 on the weekends. It's a fabulous exhibit.

Barbara's collage, "Distain," (at right) was juried into the "Mixed Up" show at Westmont Gallery. She also has 3 pieces juried into the Faulkner SBAA show.

Her piece "Koi Pond" is currently on display at the Santa Barbarea Tennis Club. She and Merith Cosden recently shared the West Wall of the Goleta Library to showcase some of their works.



< "Let it Bee"
I Madonnari 2023,
Santa Barbara Mission
Cheryl Guthrie & Terri Taber
12' x 8' original on pavement



Ruth Ellen Hoag's >
"Japan Garden," 16 x 39" acrylic,
was accepted to
Sullivan Goss Lotusland,
opening July 8, 2023



Kelly Hildner has "Glorious Goldfinches," watercolor, 11 x 14" in the SBAA juried show at the Faulkner Gallery, along with her "Cymbidium," from June 1 – 30th.

Kelly's "Succulent 1 Thread Agave," appears in the juried show at 1919 State Street, from April 29th to August 5th.

Some of Kelly's latest work will be shown at the **GVAA Camino Real Marketplace Art Show & Sale** Saturday, June 17th, 10 A.M. - 4 P.M. including prints, notecards, and some sewn items for sale.



Carol Talley sold "Valley Oak," 3.5' x 5', a commissioned oil painting for a client in the Santa Ynez Valley to hang in their guest house. It was the largest oil painting on a birch plywood cradled panel she has ever done. The scene was from Happy Canyon Road in the Santa Ynez Valley.

July GVAA News '23 • 5

Opportunities

Art Retreats, Workshops & Facilities Available

Are you seeking an inspiring, quiet location for a personal art retreat, or for your art workshop, or event? Here's two sites of note:



• Sunburst Sanctuary's beautiful facilities and peaceful 4,000 acre setting could be right for you! Call 805-736-6528 or email: contactus@sunburst.org. See Sunburst.org for more on this Gaviota non-profit wildlife sanctuary that also offers meditations, organic agriculture, and widely varied events.

Upcoming Art Events include (Sunday afternoons/3 hours): Printmaker Artist **Karen Schroeder** on July 2nd;. and **Manny Lopez's** Alla Prima Oil Painting on August 27th.



• Willow Pond SLO is a 14 acre retreat with views of vineyards and a short 10 minute drive to the Pacific Ocean - and a new workshop venue. The studio is 2500 sq. ft of gorgeous light filled space. Workshops will range from Expressive figurative painting, Mixed media, Fiber arts, Portraiture, Plein-air, Abstract painting and more. Most of these workshops will be a 4-day fully immersive experience with the option for a limited number of attendees to stay on the property. Find out more at www.willowpondslo.com







Of Interest

Supreme Court Rules on Copyright

by Sarah Girgis (excerpted)

Internationally recognized photographer, artist, entertainer and part-time Aspen local Lynn Goldsmith shared: "I woke up in Nashville this morning and got a call from friends of mine whose daughter is in law school, 'You won! You won!' And I went, 'What did I win? What are you talking about?"

Her case, Andy Warhol Foundation for the Visual Arts Inc. v. Lynn Goldsmith, hinged on her claim that the late Andy Warhol's estate had violated her copyright on a photograph of the entertainer Prince.

She said: "I'm just really thankful that seven out of the nine justices agreed."

The case revolved around an image Warhol created of Prince as part of a 1984 commission for *Vanity Fair*. Goldsmith's original photo was in black and white, while Warhol's were cropped, colorful, and in his signature style.

At the time, *Vanity Fair* chose Prince with a purple face to run in the magazine, they obtained one-time use-only permission from Goldsmith for the 1984 print edition of *Vanity Fair* for artist reference. The photo credit to Lynn Goldsmith had to appear alongside the the illustration, which it did. Warhol never received rights to make art or to license the illustration he made beyond that.

After Prince's untimely 2016 death, *Vanity Fair* licensed a second image, "Orange

July GVAA News '23 • 6





Prince," from The Warhol Foundation for a licensing fee of \$10,250 to publish the image. Goldsmith received nothing.

In 2016, The Andy Warhol Foundation pre-emptively sued Goldsmith when concerns regarding use of her second image came up. "I think they misjudged when they sued me for my own copyrighted photo," said Goldsmith. Lawyers for Warhol's foundation argued that the artist had transformed the photograph and was therefore protected by the "fair-use" doctrine.

Some amount of copying is acceptable under copyright law as "fair use." To determine whether something counts as fair use, courts look to the four factors set out in the federal Copyright Act of 1976. A lower court found that all four factors favored Goldsmith. Only the first factor was at issue in the Supreme Court case and Sotomayor wrote: "The first factor favors Goldsmith."

"This legal battle has been a long road at great emotional and financial impact upon me and my family," Goldsmith said. "I felt I had to risk everything financially in order to fight in the courts for protection of my rights and those of all in the arts against those who would infringe."