



*Bringing Art to the Community*



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### Featured Artist Tom Webster

Born in Indiana, raised in Tucson, I lived and worked in Massachusetts for six years before landing in Santa Barbara in 1968. It was then I began to

### Message from the President

Greetings, GVAA artists!

As I mentioned in the last newsletter, we have a wonderful opportunity to mount a show at the beautiful **Art & Soul Gallery** May 21-24 at 1323 State Street, near the Arlington Theater. Lynn Altschul and I are heading up this show and there are **details for entering it later in this newsletter**. The



show will be juried and this will allow us to invite potential new members to join. Please let friends/classmates you think may be interested to go to our website and learn **How to Join** <https://www.thegoletavalleyartassociation.org/how-to-join.html>.

The next show at the **Tennis Club** is from July 4 to September 2. The Ingathering will be July 2, from 8:00 -9:00 AM. The reception and awards will be July 10, from 4:30-6:00 PM. Takedown is scheduled for September 3 from 8:00 to 9:00 AM. As reported in the April newsletter, this show will be juried by Linda Ekstrom (<https://www.lindaekstrom.com/>) and will again offer the opportunity for potential new members.

And it's not too early to start planning for our annual outdoor show and sale at the **Camino Real Marketplace** in Goleta on Saturday, June 20. More details further down in this newsletter.

NEW! Save the date: Saturday, August 15, **Elks Club** in Goleta—we will be part of the annual Arts, Food and Music Festival. More information will be available soon.

NEW! Save the date: Picassos4Peanuts this year will be part of the Elks Club's Holiday Bazaar December 4-5, where hundreds of visitors will have the opportunity to holiday shop. More later on this, too.

Our featured artist this month is new member Tom Webster. You'll find out more about him elsewhere in this issue. While his primary medium is photography, some of Tom's work recently has been working with Judy Gilder in an art form they call Collaborative Watercolor Collage.

Happy art-making, Pat



Max and Abraxis by Tom Webster

pursue fine art photography (mainly black and white) as a serious hobby while getting a Master's Degree in English literature at UCSB.

I joined the local photography club called f/9 and contributed to their exhibitions in the 1990's. The group disbanded in the early 2000's, and I began shooting with color film and digital cameras.

After about a fifteen-year hiatus, on the occasion of the birth of a new grandchild eight years ago and gaining access to a good friend's darkroom, I began doing informal portraits of family and friends in black-and-white which is still my preferred medium.

Two years ago, Judy Gilder asked me to help her with her watercolor painting. Judy, who is severely disabled, has shown



## Juried Exhibition in Downtown Santa Barbara

GVAA members will have the opportunity to show their work in a juried exhibition at the **Art & Soul Gallery**, 1323 State Street, May 21-24. The entry fee is \$20 for the

first piece and \$10 for the second. Ingathering will be Monday, May 18 from 11 a.m. to 2 p.m. You'll be notified via email regarding whether your work is accepted. For those who are accepted, you'll be sent instructions for dropping off your art at the State Street entrance to the gallery. This also will be an opportunity for new members to apply so get the word out to friends and classmates!

Between April 20 and May 1, JPEGs should be sent to [patheller@cox.net](mailto:patheller@cox.net) with the following information in the body of the email and the title of your piece only on the jpeg:

Your name:

Title:            Medium:            Size:            Price:

A reception will be held on Thursday, May 21 from 5-8 p.m.

**Please Join Us!**

## GVAA Exhibition at



Exhibit Dates: July 4th - September 2nd.

Online Submissions: May 5th - June 5th

Jurying: June 12th

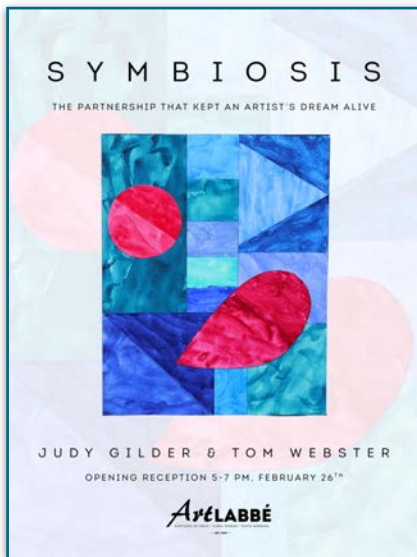
Ingathering: July 2nd

Reception: July 10th

Take Down: September 3rd

*More information to come soon by email.*

her work in GVAA exhibits for a number of years. There is a very nice book of her art work with text of Judy's thoughts assembled and edited by Margaret Dodd, titled "From Where I Sit". (For information on acquiring the book, contact Margaret at [studiokarts@earthlink.net](mailto:studiokarts@earthlink.net))



### Paula Gregoire-Jones

Paula Gregoire-Jones sold two pieces in the Carpinteria Arts Center's show, Natural Beauty in March 2026. She sold her stained glass piece, "Ocean Sunset" and a glass mosaic piece, "Sunflowers".

[thegoletavalleyartassociation.org](http://thegoletavalleyartassociation.org)

## Goleta Valley Art Association After School Art Program

GVAA's after school art program has been most successful in bringing art and creative experiences to school age children in our community. Serving four schools in the Goleta Union School District, our GVAA member volunteers work together in teams and enjoy providing a range of art activities and projects to children in after school care. Currently, our volunteers include:

Lynn Altschul, Maxine Avila, Lorie Bartron, Tia Blicly, Marilyn Clayton, Colleen Janee, Yvonne Scolari, Karen Shroeder, and Jan Smith.

GVAA not only provides the volunteers for this program but also all of the materials. So many GVAA members have generously offered to donate supplies for our projects. However, since each team works independently and needs different supplies and materials, it is difficult to create a "wish list" for donations. Rather, financial donations are most helpful and allow volunteers to procure the materials that they need.

If you are thinking of a donation to our After School Art Program, thank you, and please direct your contribution to our website <https://www.thegoletavalleyartassociation.org/> or send a check to GVAA, PO Box 435, Goleta, Ca 93116.

If you are interested in joining our team of volunteers, contact Lynn Altschul at [altschullynn@yahoo.com](mailto:altschullynn@yahoo.com)- you'll be glad you did!!

## A Special Message from GVAA/SBAA Member Barb Hershberg...

While looking through the GVAA directory, I noticed that at least 25 artists are members of both SBAA and GVAA. One of the advantages of belonging to GVAA is that hosting requirements are minimal. With that in mind, I'm hoping more of you might consider hosting at Gallery 113. Paula, Kelly and Odessa, for example, have been wonderful about hosting on a regular basis.

In order to meet our monthly expenses, the gallery needs to bring in between \$4,000 and \$4,500. Our rent increases every year, and over the past two months our sales have been closer to \$2,500.

I like to think that we're all working toward the same goal— supporting artists and the arts community in our area. To keep Gallery 113 viable, we need to remain open every day. I would hate to see us lose this wonderful space in La Arcada because we can't meet our expenses.

I hope you'll give this some thought, and thank you for your support.

Barbara Cronin Hershberg and the Gallery 113 Board (If you need to train, you can contact me: [barb.hershberg@gmail.com](mailto:barb.hershberg@gmail.com))



## GVAA Summer Art Show & Sale at Camino Real Marketplace Saturday, June 20, 2026, • 9 a.m. – 3 p.m.

GVAA's Summer Show and Sale will take place at the **Camino Real Marketplace in Goleta on Saturday, June 20, from 9 a.m. to 3 p.m.** Artist [Guidelines](#) and the [Application](#) will be emailed to all members—please check your inbox if you haven't seen them. If you need another copy, email [gvaateam@gmail.com](mailto:gvaateam@gmail.com).

As in recent years, the event coincides with **UCSB graduation weekend** (and Father's Day weekend), when families and visitors are looking for activities before the ceremonies. It's always a lively, high traffic day for art sales and community engagement.

We'll also feature **live music again this year**, both to entertain artists and to help draw shoppers to the site.

Once your [application](#) is received, an **invoice will be generated and sent via Square**. You may pay:

- Through the invoice (Square)
- On the GVAA website: [thegoletavalleyartassociation.org](http://thegoletavalleyartassociation.org)
- Or by mailing a check with your application to:

Odessa Burrow, 426 Merida Dr., Santa Barbara, CA 93111

If you are **not paying through Square**, please note that on your application so we can track your payment and mark your invoice as paid.

We're looking forward to another successful day of "Bringing Art to the Community"!

– **Odessa Burrow, Social Events Coordinator**, [gvaateam@gmail.com](mailto:gvaateam@gmail.com).

### Art Sparks to Life

On the third Friday of each month La Cumbre Plaza's Gallery Row transforms into an evening hub of creativity. From 5 to 8 PM, wander through a vibrant collection of galleries showcasing bold, modern, and thought-provoking works by Santa Barbara-based and regional artists. Enjoy a relaxed, social atmosphere with art, music, and plenty of inspiration as you explore participating spaces including La Cumbre Center for Creative Arts (Elevate, Fine Line, and Illuminations Gallery), Voice Gallery, the Museum of Tibetan Art & Culture, and Grace Fisher's Inclusive Arts Clubhouse.

[La Cumbre Center for Creative Arts](#) galleries are also open Tuesday through Sunday from 12 to 5 PM for visitors who want to return and experience more at their own pace.

### LA CUMBRE PLAZA ART WALK



Elevate Gallery



Fine Line Gallery



Illuminations Gallery



**LCCCA**  
SANTA BARBARA  
[lcccasb.com](http://lcccasb.com)

EVERY THIRD FRIDAY | 5-8 PM

📍 La Cumbre Plaza  
121 S. Hope Ave,  
Santa Barbara, CA 93105



## Mary Freericks

### *Mother Earth is Crying*

Acrylic on Canvas

Showing at the Voice Gallery in La Cumbre Plaza.



## Mooneen Mourad

Marco Island gift shop, Marco Island Florida and Off the Wheel Gallery in Egg Harbor, Wisconsin are featuring Mooneen's ceramic art especially the small "face" bowls, and ceramic Women's faces.

## Goleta Valley Art Association Bringing Art to the Community

The mission of The Goleta Valley Art Association is to provide an opportunity for its members to experience a variety of art activities and events through:

- Workshops: Members participate in a range of workshops that highlight and teach various artistic techniques
- Newsletter: A regularly distributed newsletter provides exposure and marketing opportunities, information on our membership and new pathways to grow as an artist
- After School Art Program (ASAP): Teams of GVAA members visit local schools after hours bringing a wide range of art projects and appreciation for art.
- Critiques: Feedback and discussion of works presented stimulates conversation and growth as artists. They also support and help grow our community.
- Community of Artists: Through a range of activities and events, artist members connect to the local community of artists, encouraging exchange of ideas and enhancing artistic identity.
- Gallery Presence: Exhibiting works in local galleries provides opportunity for exposure and potential sales.
- Local Events: Participation in local events provides a platform to connect with various audiences, enjoy camaraderie as artists and stimulate artistic growth.

The GVAA invites the community to visit our shows. Watch for ads in The Voice Magazine promoting our shows for 2026, including those at Camino Real Marketplace in June; The Santa Barbara Tennis Club in March, July and August; The Voice Gallery in October, and Picassos4Peanuts in December. (Shows at the Goleta Library, our traditional location, are currently discontinued while the library is undergoing renovations.)

If you are interested in becoming a member, please visit our [How to Join](#) page.

## Donations for ASAP Now Accepted Online

Supporters of the Goleta Valley Art Association's (GVAA) After School Art Program (ASAP) can now conveniently make donations online at <https://www.thegoletavalleyartassociation.org/donate-to-gvaa.html>



### Judith Villa

Judith has two paintings in the Exhibition: SB Tennis Club presents ten Santa Barbara Visual Artists.

#### EXHIBIT DATES

April 3rd - May 26th, 2026

#### GALLERY HOURS

10:00 am - 6:00 pm

### Kelly Hildner

Kelly's painting *View From Potter's Point* recently sold at The Yes Store. Her watercolor *Slough at Sunset* was accepted into *Our Living Planet* at the Voice Gallery. In addition, she has two pieces in the Gallery 113 group show. Kelly will be selling original paintings, prints, cards, and ornaments at the GVAA Summer Art Show & Sale at Camino Real Marketplace on Saturday, June 20, 2026, from 9 a.m. to 3 p.m.



*View from Potter's Point*, watercolor, 11" x 14", Kelly Hildner

### Jo Sharpe is Downsizing

Available are 30+ frames in excellent condition. Sizes: 5"x7" - 16"x20". Most have hangers and wiring. Mats, glass, and cardboard backing are available in different sizes. Also available are 7 shadow boxes (all new), sizes 5"x7" - 16"x20". Canvas (all new), sizes 11"x14" - 18"x24". Contact Jo Sharpe, [jsharpe10@cox.net](mailto:jsharpe10@cox.net) or 805-680-3487.

#### Announcement



*local artists working in diverse media*

Dear SBAA Members,

We are sad to announce that SBAA member and past President, Cathie Smith, passed away on April 11. Cathie was also an active member of the Goleta Valley Art Association (GVAA) for many years. Our condolences to all who knew and loved her.

The Santa Barbara Women's Club is holding an auction and some of Cathie Smith's pieces are included. If you are interested it takes place on:

Wednesday, April 15, from 10 - 11:30 a.m.