September 2020

www.tgvaa.org



A Message from our President

In the middle of a pandemic which requires social distancing and isolation, your GVAA board continues to develop new strategies to keep members involved and creative.

As our Library shows are no longer a reality for 2020, we decided to try a virtual show. Paula Gregoire-Jones, our super duper web master, put up a show for us a few months ago. She continues to add new pieces as they are sent in to her at pgregoire-jones@verizon.net. As of this writing, four pieces have been SOLD from the show. How exciting!! Congratulations to Vandana Khare and Mirella Z. Olson who are the talented artists whose work sold this month. Last month, Pat Heller sold two pieces from the site.

Thanks also to Terre Martin Sanitate, GVAA V.P. who is GVAA's chief publicity person. Terre sent out press releases to advertise our virtual show. Shortly after sending out the release to the City of Goleta's Monarch Press, our notice was posted at https://www.goletamonarchpress.com/2020/08/the-gvaa-virtual-art-show-is-now-open/ with a beautiful image of GVAA artist Jerilynne Nibbe's piece "Hanging Out". An employee of the City of Goleta contacted me soon after to ask about purchasing the two pieces. Just like that!! A little PR can go such a long way. Please also invite your contacts to view our show at www.tgvaa.org/events.

We also have had two successful Zoom member meetings so far. Our Zoom meeting in July attracted about 20 members. We had a fun time seeing each other after so long and, after sending virtual hugs to each other, artists got to share the classes they are taking, art they are making and shows they are entering. We will be having a monthly Zoom members' meeting on the third Thursday of each month at 2 pm. This month's meeting will be on August 20th at 2 pm. Please let Jan Smith, Director, Member Chair know if you will be attending at jansmith.sb@gmail.com. Your name must be on the list for us to send you the Zoom link.

Our first Zoom art class led by Carissa Luminess, artist and SBCC/CLL Adult Ed teacher, was a success with 20 students attending. Consequently, we invited Carissa to develop and present another class about artists marketing their art using social media. This is an especially relevant topic given the social restrictions in place at the moment. The class, Art Biz is scheduled for Saturday, September 12, 10 am - 12 pm through Zoom. Cost is \$20.00. If you are interested in attending, please email me at euflanagan@gmail.com. Class content is given further on in the Newsletter.

More news, Paula Gregoire-Jones, GVAA web master extraordinaire is busy developing a new website for us. We have contracted with a new web host company that offers greater security and better design options. We plan on having this site up and running by November and will celebrate the site opening by having a brand new virtual show for Picassos for Peanuts in December. Terre will be sure to get out Press Releases announcing our beautiful Holiday show. Members will also be encouraged to send the link to friends and family. Hopefully this will attract many to view and buy. You can post any piece, even one shown before. As usual, the price should be \$300 or less.

As always, please keep well and stay safe.

Submitted Works



Artist: Pat Heller

Title: Sunny Day

Medium: Watercolor 8 x 10

My painting was inspired by a class in which we worked with the color blue. It consists of seven layers of watercolor paint, and as it developed from dropping in the various blues, I began to see it as underwater in the ocean with the sun coming through and added a hint of seaweed. The areas are acrylic ink that I sprayed with a bit of water after dropping the ink onto the paper. It was an antidote to the gray mornings we've been having.

patheller@cox.net



Artist: Jim Felland

Title: Pandemic Crisis

Medium: Shadow Box 12 x 12

During the covid 19 pandemic when everyone was trying to buy face masks, gloves and food I thought of doing an art piece in a 12 x12 inch wood frame shadow box. After getting all the protective items, I had extra masks, gloves, a prescription bottle and a breathing apparatus that I never used. I arranged the items to remind us of this terrible time in our lives

jfelland@cox.net



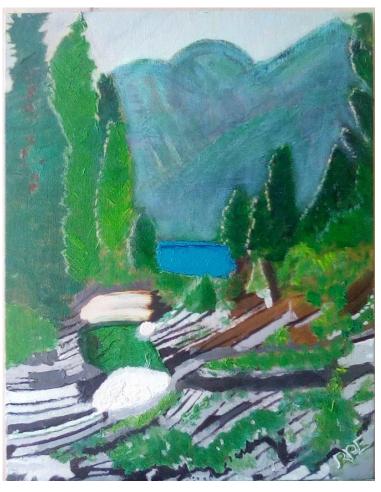
Artist: Merith Cosden

Title: Ocean Dreaming

Medium: Acrylic 12 x 12

This was painted for the 'All Things Aquatic' Art Competition at the Santa Barbara Tennis Club. This is my dream of a fantasy ocean, with colorful shells and rocks (I am a longtime shell and rock collector) floating through it.

Cosden@education.ucsb.edu



Artist: Richard Erskine

Title: Pool above Waterton Lake

Medium: Oil 12 x 16

I have a series of three paintings all different views of the same pool in a stream in the Canadian Rockies above Waterton Lake! Photos were taken on a Geology Summer Field trip in 2001 that I did the food for. I did that every other summer for a few years. I dug photos of the pool out of a large box of similar photos, that I will continue to mine for inspiration. One of the perks of my job teaching food preparation & service at SBCC.

rx4erskine@gmail.com

Note from the Editor: Richard's other paintings in his series will be shown in future editions.



Artist: Mirella Olson

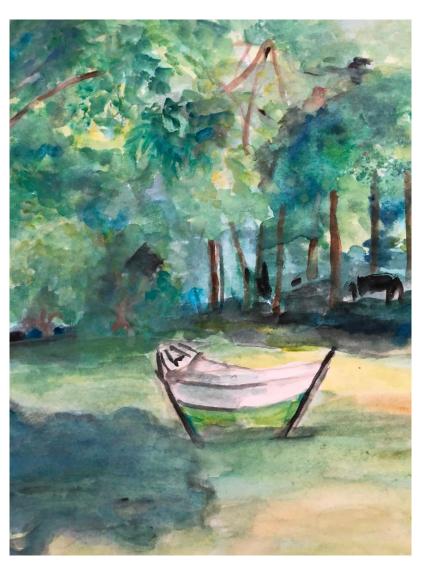
Title: Covid19

Medium: Acrylic

My inspiration came after the resurge of the virus in our state and all over. I feel this virus is relentless and we don't really know when we will be safe.

I have not been able to go back to my cheerful and colorful landscapes even if the weather is beautiful. There is still a feeling of dread.

Mirellart@verizon.net



Artist: Mary Freericks

Title: Untitled

Medium: Watercolor

This is a watercolor done during a course I took at the Princeton University Art Museum.

Maryfreericks@yahoo.com



Artist: Colleen Janee

Title: Kissing Cousins

Medium: Acrylic 11 x 14

I have a koi pond in my yard and these are butterfly koi with long fins and whiskers. Sometimes they go after their food with such vigor that they end up "kissing". Caught it with my camera at the right moment.

colleenjjanee@gmail.com



Artist: Lynn Dow

Title: Oil Rig

Medium: Acrylic and Mixed Media

This painting sold at the Santa Barbara Maritime Museum S.C.A.P.E. show.

lschockner@gmail.com



Artist: Diana Sunukjian

Title: Combating Covid

Medium: Watercolor 8 x 10

In an effort not to let the Covid circumstance, which is trying to drag all of us down, I have been painting watercolors in *happy colors* this summer in the zoom class I've been taking from Carissa. When I see them lined up on the dresser, they cheer me up!

d.sunlover@gmail.com



Artist: Mooneen Mourad

Title: Angel with Three Stars

Medium Three stars and beads on a blue

ceramic plaque 8 x 16

This ceramic angel was created with ceramic pieces that I make individually and assemble as wall art. I started making women's faces and ceramic angels 30 years ago. When I don't have a ceramic studio available I paint angels and faces. Now more than ever people are appreciating and asking for angels and it brings me tremendous joy to create them. It's a way that I can bring grace, peace, mercy, and hope in my artwork for others to enjoy.

I am posting art on Instagram, a daily post of a new one of a kind original piece of art in painting, jewelry, or ceramic for the past 5 years. It makes me happy to keep in touch this way and also offering art for sale.

mooneenmouradartist@gmail.com



Artist: Elizabeth Flanagan

Title Post Millennial Eve

Medium: Acrylic on Paper 7 x 10

This abstract piece was also inspired by Greta
Thunberg. It turned out so differently from what
I expected. A friend who saw a jpeg of it, without knowing
my inspiration for it, remarked that it reminded her of a
"Post Millennial Eve", a modern day earth mother. That
pleased me as that is my experience of Greta. That's
where this piece got its name.

euflanagan@gmail.com



Artist: Pamela Benham

Title: Untitled SBL 38

Medium: Acrylic on Canvas 48 x 36

When I start painting I have nothing in mind. The canvas is on the floor. I spray it with water and start by squeezing color from Golden Fluid and High Flow Acrylic bottles onto the wet canvas. Then the action begins. Working fast up against the paint drying, I use cheap throw away bristle brushes to blend and move the paint around. I erase areas with sponges then add more paint until I feel, until I know it's done.

pamelabenham@gmail.com

GVAA Library Schedule for 2020

All GVAA LIBRARY SCHEDULED EVENTS AT THE LIBRARY FOR 2020 ARE CANCELLED DUE TO COVID 19.

EVENTS: Special & Future Events

Special Letter from Jan Smith, GVAA Director, Membership

This is a reminder that we will have our monthly GVAA members get together in Zoom on Thursday, August 20th 2-3:30. Let's discuss:

- How is technology playing a role in the creative process during the shutdown?
- How does one deal with creative block?
- Where do you find artistic inspiration and how do you transform it to your art?
- Feel free to share examples you may have in progress.
- Upcoming workshops and your suggestions for other workshops
- Questions and Answers about GVAA

To join our GVAA Get Together in Zoom Meeting on Thursday, August 20th 2-3:30, email "Yes" to *jansmith.sb@gmail.com* with the subject "GVAA August Get Together in Zoom" no later than 5:30pm Wednesday, August 19th. A follow up email will be sent with the actual Zoom invitation and link by Noon Thursday, August 20th. We look forward to seeing you.

Best regards,

Jan Smith, GVAA Director, Membership

If you know of someone in need of encouragement or cheer, please notify our own Sunshine Gal, Janet Hart at hartjanet84@gmail.com

Workshops & Classes

Carissa Luminess - Art Biz Zoom Workshop - September 12, 10a.m. 12noon

Topics include:*Scans & files; *hiring a tech assistant if needed; * website;-logo;-branding;-tag line;-resume'-wordpress;-newsletter (mailchimp);-blog;-link to email;-social media links; pricing; commissions;*social media;-instagram (tutorial);-facebook;-pinterest; local shows;-galleries;-art associations;-museum gift shops;-open studios;-alternative venues;-consignment vs. commission;-press releases & advertising; national juried shows; notecards, giclee prints, business cards; mats & frames; online sales;-etsy; Saatchi;-fine art America;-customized art products; and art licensing. Cost \$20. Contact euflanagan@gmail.com Deadline September 5th.

Congratulations: Awards, Galleries, Exhibits, Sales

GALLERIES

The Illuminations Gallery has reopened in La Cumbre Plaza. Located behind Islands Restaurant, it is open Thursday - Sunday, 12:00 to 4 pm. The gallery exhibits the work of 7 artists: Michael Mead, Rebecca Marder, Pali Szilvassy, Mary Thompson, Judith Villa, Felice Willat, and Brian Woolford.

The La Cumbre Center for Creative Arts has 3 Art Galleries in La Cumbre. There are several openings for new artists to join. If interested, contact Mike Cregan, <u>cregan@west.net</u>

Oil Painters of America Salon Show at the Illume Gallery of Fine Arts is opening virtually August 13 to October 3rd. Here is their link – https://illumegalleryoffineartshows.com/opa/

SALES, Congratulations!!

Mary Freericks is happy to say she sold a painting of the zoom exhibit at the Maritime Museum by members of S.C.A.P.E. It's my first virtual show sale. I also have paintings on display visually at the ARTSEE Show site by the Abstract Art Collective. This is the link. jewishsantabarbara.org/art-at-the-jcc.

Lynn Dow also sold two paintings at the Santa Barbara Maritime Museum S.C.A.P.E show. They are "Oil Rig" and "Go Fish". Both are acrylic and mixed media. Thanks, Lynn Dow

EXHIBITS

Visit *tgvaa.org* and click on events: to see the greatest exhibit of the Goleta Valley Art Association members works in one place. This great exhibit was created and organized by GVAA member, Paula Gregoire Jones, *pgregoire-jones@verizon.net*. Over 80 works are shown.

The following GVAA members have works at the Santa Barbara Tennis Club show 'All Things Aquatic' from August 10 to September 4, 2020. . To view the show, please contact curator, Susan Tibbles - susantibbles@yahoo.com and she will set up an appointment.

- Pat Heller's watercolor piece, Sunny Day shown above
- Merith Cosden has two pieces, Ocean Dreaming shown above, and Forest Waterfalls (to be shown at in a future issue).
- Colleen Janee also has a painting, Butterfly Koi, shown above.

T&T Local Artisans Enterprise at 515 Bell Street in Los Alamos is open again for business, Thursdays to Monday from 10am to 6pm. (closed Tues. and Wed.) Paula Gregoire-Jones, one of the 60 plus artists represented has a display of her jewelry, stained glass and mosaic work at the gallery. Los

Alamos is a great place to get away for the day, many of the excellent local restaurants are open with outdoor seating. See the website at locartent.com for more information.

Pamela Benham's painting "Untitled SBL 38", seen above, will be exhibited in the Santa Barbara Studio Artists Tour Exhibition at GraySpace Gallery on Labor Day Weekend, September 4th to 7th. Reception: Friday, September 4th from 4 to 8pm. Also exhibited will be small pieces sold to benefit the Foodbank. Also her painting Untitled SBL 20 is in the exhibition ArtSEE online thru September 15. https://abstractartcollective.com/aac-members-exhibition/

Look for Montecito Magazine's newest issue with cover art by Karen Schroeder showing the historic bridge at Ennisbrook Preserve Trail. Karen and printmaker Kimberly Atkins also illustrated our Happy Trails story. Watercolor artists Heidi Bratt, Chris Flannery, Gail McBride Kenny, Cathy Quiel and Martha Shilliday illustrated the Milk Man story about the Pozzebon Torro Canyon Dairy. Our story about Helping our Feathered Friends includes paintings by Emil Morhardt. Chris Flannery's painting is at the opening to the Art, Wine and Food section.

Tips & Techniques

Acrylic Techniques – Glazing and Staining

You may want to review the August Tips – and continue on to this tip: More on Glazing Plus Staining

Glazing:

<u>Using Transparent colors</u>: For best results, restrict your mixtures to transparent colors. Glazing with opaque colors is less successful, as the colors appear somewhat muddy.

<u>Unifying with glazes</u>: If colors and tones appear disjointed, a final glaze with a soft transparent color, such as raw sienna, will help to pull the picture together so the elements harmonize.

<u>Modifying with glazes</u>: Unsatisfactory color areas can be corrected with a thin tone of a different color. For example, a hot red can be toned down with a glaze of its complementary color, green (and vise versa). Again, if the background of a landscape appears to jump forward in th4e picture, a glaze of cool blue or blue-grey will make it recede.

Staining:

In this technique, raw, unprimed canvas (brown) is stained with acrylic colors thinned with water and medium to a creamy consistency. While the acids in oil paint will attack and destroy raw canvas in time, acrylics are non-corrosive, and so sizing and priming are not necessary. Lay the canvas horizontally, and brush or pour the color on the surface. Colors may be manipulated by tilting the canvas on the surface. Colors may be manipulated by tilting the canvas or using sponges, squeegees, brushed or improvised tools. As unprimed canvas is porous; the thinned color will penetrate through to the back, and the paint becomes an integral part of the canvas.



Acrylics for Staining: Fluid acrylics are particularly suitable for staining techniques. You will find it helpful to add flow improver (water – tension breaker) to the paint used for staining. This improves the flow of the paint, making it easier to apply in flat, even washes over large areas. It also helps to maintain the brilliance of the color, which is often diminished when diluted in thin water.

Glazing and Staining:

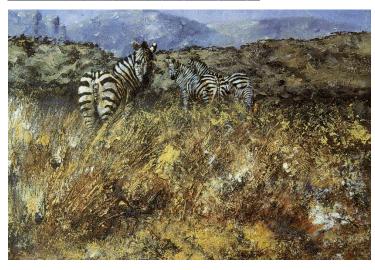
Using acrylics in washes allows you to build up a delicate paint surface with layered, transparent glazes, or to achieve rich, stained colors on canvas.



Barclay Sheaks used the brown of sanded and cleaned Masonite as an under color, and mixed paint and undiluted acrylic gloss medium for vibrant, luminous glazes.



Several layers of very thin, water diluted paint were used by Brian Yale to stain raw canvas; they provided a soft, matte surface for stenciling thicker paint.



The tactile quality of Paul Apps's painting was achieved using texture gel, overlaid with glazes. The thinned color settled in the crevices, accentuating the craggy texture of the thick paint.

<u>Reference:</u> Artist's Manual, A Complete Guide to Painting, Drawing Materials and Techniques. Edited by Angela Gair ISBN 0-8118-1377-0

"Some painters transform the sun into a yellow spot, others transform a yellow spot into the sun." Pablo Picasso

AREAS OF INTEREST TO ARTISTS

Call for All Artists – Over 60 years Young! All mediums, styles and subjects accepted!

Showcase your talent by entering this exciting competition, brought to you by Artists Magazine. This contest is for artists age 60+ working in all traditional art media. Make sure to enter before our early bird deadline to get \$5 off your entry. Early Bird Deadline is October 1st and the regular deadline is November 1, 2020. Winners will receive \$250 in cash and will be featured prominently in the April 2021 issue of Artists Magazine. www.artistsnetwork.com/art-competitions/over-60/

Drawing Together Artists who prefer video instruction over books should check out Artists

Network's Drawing Together Series, taught by Scott Maier. Tune in to the tutorial of your choice, using the links available at *artistsnetwork.com/drawing-together-live-video-streams*. After completing a lesson, you can share your drawing and comments with fellow students online. These free-of charge streaming videos are a great way to practice and stretch your drawing skills.

Books You can immerse yourself in the entire collection, or select one or more titles of particular interest. Lives of the Artists by Publisher Laurence King recently launched its Live of the Artists with two highly readable biographies: Artemisia Gentileschi, by art critic and author Jonathan Jones with the story of a remarkable 17th century the female artist. Creative director and author Robert Shore zooms forward to the 20th century with Andy Warhol. Each book is 100+ pages with an additional center section of photographs (Warhol) or color art plates (Gentileschi). The series will continue with an October release of Frida Kahio by Hettie Judah, and in 2021 with David Hockney, by James Cahill.

Books A brand new series by Walter Foster Publishing: Success in Art._The first two books, Mastering Perspective, by Andy Fish and Drawing Hands & Feet, by Ken Goldman, are hot off the press. Build your confidence and abilities with clear, concise instruction plus step by step exercises. Another must have book in the Walter Foster series is Color Theory by Patti Mollica, ISBN978-1-60058-302-5.

MISCELLANEOUS

Art Supplies for Sale: Many plein air contemporary wood frames. Birch floating frames a la Marcia Burtt. Fredericks canvases varying sizes. Other painting equipment. Call Allison Wells 805 570-1440

Free Frames: A cache of large frames (20 x 24, etc.), with glass and backing are available through a generous donation. If interested, contact Pauline at pauli40@cox.net

For those who might be looking for a new art hobby, I have an unused, still in the wrappings, a MAX Microfleur microwave flower press with an extra refill-pack. It allows you to press and dry flowers in minutes using the Microfleur in your microwave oven. This makes pressing flowers very fast for using in collage, paintings, decorating cards, or whatever pops into your imagination. I will sell for a discounted price of \$65 for both items. Contact Ann Elliott at annelliottart@gmail.com

Pure_Pigments_Available Natural pigments that you can create your own water color paints, acrylic paints, oil paints and even your own pastels. Check out www.ancientearthpigments.org The Company is owned by local artist, Linda Nelson.

Hand Sanitizer Made Locally Available: by Goleta Red Distilling Corporation at 93 Castilian Way, Goleta. It is on the side of the building in the back with the blue awning. He is using the World Health Organizations' formula with 80% ethanol antiseptic alcohol, glycerin, hydrogen peroxide and purified water. You can get 32 oz. for \$13.00. They are closed Monday and Tuesday. This is being made by the Goleta Reds owner a local person born and raised here. His motto: "Made in our community for our community."

FREE COVID 19 Testing Now Available: at the Earl Warren Showgrounds. To make an appointment, go to https://lhi.care/covidtesting or call 888-634-1123. Walk-in's are turned away.

REMINDER

All Members are invited to participate in your newsletter. Just send your information to: Your GVAA Newsletter Editor, Betty White at: blockwarps blockwarps.

- Would like your tips and techniques on Pastels, Watercolors, Acrylics, Oils, and mixed mediums.
- If you do not have a computer and would like your art work showcased in our Newsletter, please send a photo to Betty White, 4918 Rhoads Avenue, Santa Barbara, CA 93111, so I can scan it and insert it into a future publication. Your photo will be returned. Please include your name, artwork title, medium and size, and some information about your art work. If you have questions, you can call 805 967-1127.
- Information about your sales, commissions, gallery hangings and any miscellaneous art related items you would like to sell, trade, or donate.
- If you sent me multiple pictures since I started doing the newsletter in January, please re-send me the ones I did not publish. I now have an extra hard drive to save them on and will be happy to publish them in future editions.

All Members Please Stay Safe and Stay Well.

GVAA is an organization where you can grow both personally, and professionally.

And a special thanks to my computer guru, Ron Yttri, for building us a new 'tower' for our computer. We are back and running!