

*Goleta Valley Art Association  
Bringing Art to the Community*

September 2025

thegoletavalleyartassociation.org

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## Save the Dates

**September 10<sup>th</sup> is the deadline for the October 2025 Newsletter**

**September:** Show at the Santa Barbara Tennis Club, **2375 Foothill Rd., Santa Barbara.**

**Juror:** Laura Denny

**Ingathering:** Sunday, Aug 24<sup>th</sup> 8:00 a.m.- 10:00 a.m.

**Reception:** Friday, September 12<sup>th</sup> 4:30 p.m.-6:00 p.m.

**Takedown:** Wednesday, October 1, 8:00 a.m.- 10: a.m.

**October:** Show at the Voice Gallery, La Cumbre Plaza, Submissions open August 7<sup>th</sup>, September 7<sup>th</sup>

**Ingathering:** Sunday, September 28<sup>th</sup>.

**Reception:** First Thursday, October 2<sup>nd</sup>, from 5:00 p.m. – 8:00 p.m. and

3<sup>rd</sup> Friday, October 17<sup>th</sup> from 5:00 p.m. -8:00 p.m.

**Takedown:** October 31<sup>st</sup>.

**December:** Annual P4Peanuts at the Community Action Workshop (CAW), Friday, December 19<sup>th</sup> and Saturday, December 20<sup>th</sup>, details TBA

## Message from the President



Since I last wrote, we held our annual picnic on Saturday, July 19<sup>th</sup> at Stow Grove Park on La Patera Lane in Goleta. About 40 folks attended, bringing all sorts of delicious food to share. We had a beautiful day in a beautiful park to relax and enjoy each other's company. We also had the benefit of exercising our creative energy in a process offered by GVAA Artist/Member Judi Doernberg, with supplies provided by GVAA. Thank you, Pat Heller, Social Events Coordinator, for excellent organizing and planning. Thank you also to Judi for once again inspiring us with a creative project.

Pat and I also had the privilege of delivering a check for \$300 to Hospice of Santa Barbara's (HSB) CEO, David Selberg. Each year, GVAA donates 10% of the proceeds from our Marketplace Art Show and Sale. This year, the Board unanimously voted for HSB. Included in this Newsletter is the thank you letter we received from David.

We are looking forward to our very first art show at the Tennis Club (SBTC) in September. Odessa Burrow reports that of 50 pieces submitted, 32 were selected by the juror and 5 have been given a Juror's Choice award. Make sure to attend our reception on Friday, September 12<sup>th</sup> 4:30 – 6 pm. At 5:15 pm, the juror, Laura Denny, Abstract Artist and Adult Ed Art Teacher, will be speaking about choosing the pieces for inclusion in the show. She will also be announcing the Juror's Choice awards.

Since the SBTC show was juried, we had an opportunity to invite potential new members to submit. Two artists submitted and one was accepted by our juror. Congratulations and welcome to our new member, Roberta Gross!!!!

GVAA also has an upcoming show at the Voice Gallery in October. Merith Cosden is the lead in organizing this show and it is open for online submissions. Go to <https://www.thegoletavalleyartassociation.org/voice-gallery-show.html> to pay \$40 for one piece or \$70 for two pieces. There are no size restrictions and no jurying, so all art will be hung. Further details have been Eblasted and are further on in this newsletter.

Our featured artist this month is Hope Calloway, who was juried into GVAA in February 2025. We are fortunate to have her as a member, as immediately, Hope took on the job of e-blasting information to our members. She has served GVAA members by blasting out current information quickly and accurately. What a pleasure to work with her and exhibit her wonderful art. Thank you Hope for sharing your many talents with GVAA.

As always, please keep well and stay safe – Elizabeth

## Featured Artist, Hope Calloway



I've always been creative and interested in viewing and making art. I used to spend hours doodling in class and always made cards for friends and family. I lost touch with my creative side whilst in my twenties working in London as a data analyst. When I moved to Goleta with my husband in February 2024, I decided to enroll in a part time foundation drawing course with the Open College of Arts, an online university based in the UK. This course reignited my passion for drawing and gave me time and space to explore new artistic mediums.

I currently work part time at the Goleta Valley Library which allows me time to focus on my art. I have recently

started focusing on collages and am starting to explore mixed media using watercolours and pastels. I am inspired by the beautiful landscapes and interesting geology in Goleta and southern California more broadly. Many different artists inspire me, such as Matisse and Cezanne and more recently I have been exploring the landscape collages of John Piper and Evelyn Eller.



Being part of GVAA has been an amazing experience and has provided opportunities that I did not expect at this stage such as displaying my art at various shows and the GVAA summer market show. I will be returning to the UK at the end of this year but will be forever grateful for my time in Goleta and the inspiration it has provided me.

Please add me on Instagram if you would like to follow my art journey 😊 @hopecallowayart

## News & Art

### Florence Russell – GVAA-ASAP



Lynn Altschul - [altschullynn@yahoo.com](mailto:altschullynn@yahoo.com) or  
Karen Schroeder - [karenRschroeder@gmail.com](mailto:karenRschroeder@gmail.com)

The GVAA After School Art Program is gearing up for another great year. Volunteers will work in teams of two and provide art projects to kiddos in after school care, grades K-6. We are looking for volunteers to join our team.



If you are interested in learning more, contact Lynn Altschul at [altschullynn@yahoo.com](mailto:altschullynn@yahoo.com).

### Santa Barbara Tennis Club Exhibit Juror, Laura Denny

Laura Denny received her BFA in painting from UC Davis in 1988 and her MFA in sculpture from the Art Center College of Design in 1990.

Art has been a lifelong passion and daily practice. Laura has created numerous bodies of mixed media artwork from serious to whimsical.

Creating and teaching are inextricably intertwined and inform each other. The collaborative process of creating art with others resulted in the creation of five public murals with local schools and *Explore Ecology*. Her largest mural, "Flows to the Ocean" involved 300+ local school children and took a year to create.

Laura has been teaching Abstract and Mixed Media Painting through Adult Education since 2019. Her lesson content can be viewed at:

Mixed Media Sculpture and Tapestry:

<http://dennydesign.net/gaia/>

Flows to the Ocean watershed mural:

<http://dennydesign.net/ocean/>

Pandemic Postcards:

<http://dennydesign.net/postcard/>

Come collaborate and create!

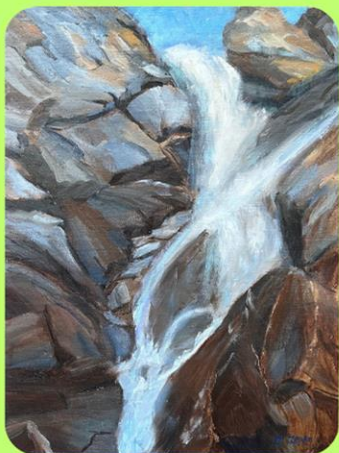


YOU ARE INVITED TO THE

# Goleta Valley Art Association

MEMBERS ART SHOW

at the Santa Barbara Tennis Club



ARTIST RECEPTION: SEPTEMBER 12TH 4:30 P.M. TO  
6:00 P.M.

EXHIBITION DATES: AUGUST 25TH - OCTOBER 1ST

GALLERY HOURS: 10:00 A.M. TO 6:00 P.M. DAILY

ARTISTS RECEPTIONS ARE OPEN  
TO THE PUBLIC

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# *GVAA October 2025 Voice Gallery Show*

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Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art when the Association hosts an exhibition at the Voice Gallery, in La Cumbre Plaza

*For the month of October 2025*

Online Submissions open: Friday, August 1 to Sunday, September 7 or until gallery is filled.

Ingathering: **Sunday, September 28**

Reception: TBD

Takedown: October 31

This will be a *non-juried exhibition* at the Voice Gallery. You may submit up to two pieces.

\$40 for the first piece and \$70 if you submit two. There's no juror so all will be shown. First come first served. Paintings can be any size. Once your payment is submitted, **Merith Cosden**

([mcosden12@gmail.com](mailto:mcosden12@gmail.com)) asks that you email her the information to be printed on the label: Your name, title of work, medium and price. She will not need JPEGs of your work.

Go to <https://www.thegoletavalleyartassociation.org/voice-gallery-show.html> to make a payment.

Non-GVAA members who are sculptors are also able to contribute sculptures to this show.

**The deadline to apply is Sunday, September 7, 2025, or until the gallery is filled**

**Pamela Benham**



The Labor Day Weekend Open Studios - Pamela would like to invite all GVAA members as her guests to visit her Open Studio, part of the Santa Barbara Studio Artists' Tour 2025. Address: 93 Placer Dr, Goleta. Saturday through Monday. Hours: 11am to 5pm. Also, she is excited to announce that her two drawings, *Rhapsody Alive* and *A Duet in Sepia Brown*, are part of The Bristol Art Museum's exhibition at Rogers Free Library, Rhode Island, from August 18<sup>th</sup> to October 1<sup>st</sup>.

In the Open Studio Tour - Untitled SBL 20, acrylic on canvas, 48 x 36in

## Kelly Hildner



Kelly Hildner's painting "Butterfly Beach Walk" sold from Gallery 113, and her linocut "Great Blue Heron" sold from the Carpinteria Arts Center. She is currently a featured artist at Gallery 113 with her show Santa Barbara Landscapes: Valley to Coast, from which her painting "Sands Sunset" sold prior to the reception. Her piece Succulent 1 Thread Agave was selected for the juried Open Theme Exhibition at the Carpinteria Arts Center, on view August 7 – September 28. Her piece "Agave Perch" was selected for the GVAA September show at the Santa Barbara Tennis Club, with a reception on Friday, September 12.

"Great Blue Heron", Linocut

## Notes From the Editor

**Hello GVAA members!**

Congratulations to our fellow artists who were juried into the Santa Barbara Tennis Club Exhibition!

**Hope Calloway, Barbara Cronin-Hershberg, Lynn Alschul, Carol Talley, Merith Cosden, Ken Waxman, Mary Freericks, Cena Kregal, Lee Savage, Carol Zepke, Linda Johnson, Jean Johnson, Katy Zappala, Odessa Burrow, Terre Sanitate, Patricia Heller, Elizabeth Flanagan, Lynn Dow, Emma Gonzolas, Roberta Gross, Kelly Hildner, Jan Smith, and Matt Lancaster.**

Awards will be presented during the show, September 12th between 4:30 and 6:00 p.m., at the **Santa Barbara Tennis Club, 2375 Foothills Drive.**

Our heartfelt thanks to our juror, Laura Denny, who will offer a brief critique of the exhibition selections. This is a valuable opportunity to gain insight into your work and the selection process from a professional perspective. We highly encourage all participating artists and supporting members of GVAA to attend the reception and be present for the awards and critique. Your presence helps foster a strong sense of community and celebration among fellow artists and attendees.

Thank you for contributing your creativity and vision to this event. We look forward to sharing this exciting exhibition with you!

Odessa Burrow

Newsletter Editor /2025 SBTC Event Coordinator

## Classes and Workshops



White Line Woodcut Class, Karen Schroeder

Saturday, October 11, 9:00-1:00

Carpinteria Arts Center, \$65

Come painters, printmakers, and anyone who would like to try something new. Using watercolors and a carved block, you will learn a printmaking technique to create a colorful image that can be printed multiple times. This

project is great for making cards and is easy to do at home. All materials are provided.

Online fall registration starts Sept.3

[carpinteriaArtscenter.org](http://carpinteriaArtscenter.org)

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## Carol Talley- Pastel Painting Classes



Are you curious about using pastels, or do you want to improve your technique? Carol Talley is teaching pastel painting out of Illuminations Gallery in La Cumbre Plaza. Please contact her at: [carol@caroltalley.com](mailto:carol@caroltalley.com) for more info if you are interested. All materials are provided, and classes are suitable for all levels.

Dates are TBD.

Shown is one of my demos, "Pink Poinsettia", 12"x 9" pastel.

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## Ruth Ellen Hoag- Fall Classes

**Fall Classes start Mondays, Sept 8: 9 to Noon:**

Curriculum Includes: focus on personal style; techniques in brushwork, color mixing, layering; attention to composition and self-evaluation. Also included: an ongoing survey of contemporary artists and the connecting thread through historical masters. Open to all levels of experience and advanced students of acrylic, watercolor and collage. Stay tuned for open sessions in oil painting starting in October. Sign up now! or join the waitlist for oil painting: [ruth@ruthellenhoag.com](mailto:ruth@ruthellenhoag.com) or text (805) 689-0858 for more information, or to receive a flyer.

**PS: Classes have been added to the summer schedule. Join now for a head-start.**

**Ruth Ellen Hoag's Fall Classes start Mondays, Sept 8: 9 to Noon:** Curriculum Includes: focus on personal style; techniques in brushwork, color mixing, layering; attention to composition and self-evaluation. Also included: an ongoing survey of contemporary artists and the connecting thread through historical masters. Open to all levels of experience and advanced students of acrylic, watercolor and collage. Stay tuned for open sessions in oil painting starting in October. Sign up now! or join the waitlist for oil painting: [ruth@ruthellenhoag.com](mailto:ruth@ruthellenhoag.com) or text 805 689-0858 for more information, or to receive a flyer.

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More, Call to Artists



**NEW MEMBERS INGATHERING  
SEPTEMBER 6, 2025 - SCHOTT CENTER  
*Please Share!***

Here are the highlights and link to full details. We're looking forward to a new wave of artists joining our great organization. Please share with family, friends, and fellow artists!

**Day:**

Saturday, September 6, 2025

**Time:**

11am-12:30pm - art drop off;

1pm-3pm - jurying of art work;

3pm-4pm p/u art work (all participants) and receive result

***Note: 4pm is FIRM time, we are unable to hold art work***

**Where:**

Schott Center Auditorium - Bath & Padre Streets  
(parking available in the lot)

**Price:**

Application fee \$25 non-refundable;

If accepted, an additional \$50 membership fee is due. (Note our fiscal year is July 1 to June 30.)

***CASH OR CHECK ONLY***

**What:**

Three pieces - same medium

Click: [SBAA How to Join](#) for full details

**Questions? Reply to [SBAAdata@aol.com](mailto:SBAAdata@aol.com)**

*Please don't click the REPLY key as it goes to Jacqui Bravo's personal email.*

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**Calling All Artists! Fourth Annual Creek Week**

**Art Contest Opens August 20**

*Goleta Valley Library to Host All-Ages Program at Goleta Community Center*

Goleta Valley Library is pleased to announce the fourth annual Creek Week Art Contest, to be held at the Goleta Community

Center located at, 5679 Hollister Ave, Goleta! In celebration of [Creek Week](#) (September 20 – 27)

Library Assistant and Creek Week Art Contest Coordinator:

- **Wednesday, August 20 from 2:00 – 4:00 p.m.** in the Senior Lounge
- **Wednesday, August 27 from 2:00 – 4:00 p.m.** in the Senior Lounge
- **Wednesday, September 3 from 2:00 – 4:00 p.m.** in the Senior Lounge
- **Saturday, September 6 from 11:00 a.m. – 2:00 p.m.** in Classroom 2

Please note that artwork cannot be accepted at GVL Express. If you are unable to drop off your submissions during these times, please contact Sharon Nigh at [snigh@cityofgoleta.gov](mailto:snigh@cityofgoleta.gov).

Artists of all ages and skill levels are welcome to participate in this popular contest.

Read below for more details:

**Art Competition Guidelines**

- All artwork that represents the theme, *Once Upon A Creek*, will be accepted.
- Submissions will be grouped into three age categories: Adults (18+), Teens (7th-12th grade), and Children (6th grade and below).
- Participants may only submit one piece of art. Art must be original, completed solely by the participant.
- All mediums accepted (photography, painting, drawing, collage, etc.).
- Artwork is not required to be framed but must have the artist's name and age category on the back.

- Submissions must be no larger than 42” in any direction (including frame) and must have a way to be hung on the wall.
- Artwork will be scored on relevance to the theme, overall appearance, and originality.
- Artwork will be scored by guest judges, who will award a 1st, 2nd, and 3rd place award as well as three Honorable Mentions for each age category.
- A reception will be held at the Goleta Community Center on September 25 from 5:30 – 7:00 p.m. All participants, along with community members, are invited to attend.
- Artwork will remain on display for the community to enjoy through October 10.
- Submissions must be picked up at the Goleta Community Center during the following days and times: Wednesdays October 15, 22 and 29 from 2:00 – 4:00 p.m. in the Senior Lounge as well as Saturday, October 18 from 11:00 a.m. – 2:00 p.m. in the Dining Hall.
- Submitted artwork may be used in future marketing efforts. A waiver will be provided at the time of drop-off. Artists have the option to participate without signing a waiver.

We look forward to seeing our community’s creativity come to life to honor Goleta the Goodland!